

**BIG BROTHERS BIG SISTERS
OF NORTHERN NEVADA**

2017 ANNUAL REPORT



Big Brothers Big Sisters
of Northern Nevada



Big Brothers Big Sisters
of Northern Nevada

LEADERSHIP



There are thousands of youth in northern Nevada who need a caring adult in their lives. Someone they can confide in and look up to. Someone who can open their eyes to opportunities they didn't know existed: different career paths, different ways to live. Someone who will show them what is possible and how to get there. Our mentors, our Bigs, are amazing volunteers who give of themselves to provide a child with a brighter and bigger future.

In this annual report we celebrate the work of our agency, and the generosity of our donors including individuals, corporations, foundations, and the government, who make it possible for us to continue improving the lives of youth and our community one relationship at a time.

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Chief Executive Officer

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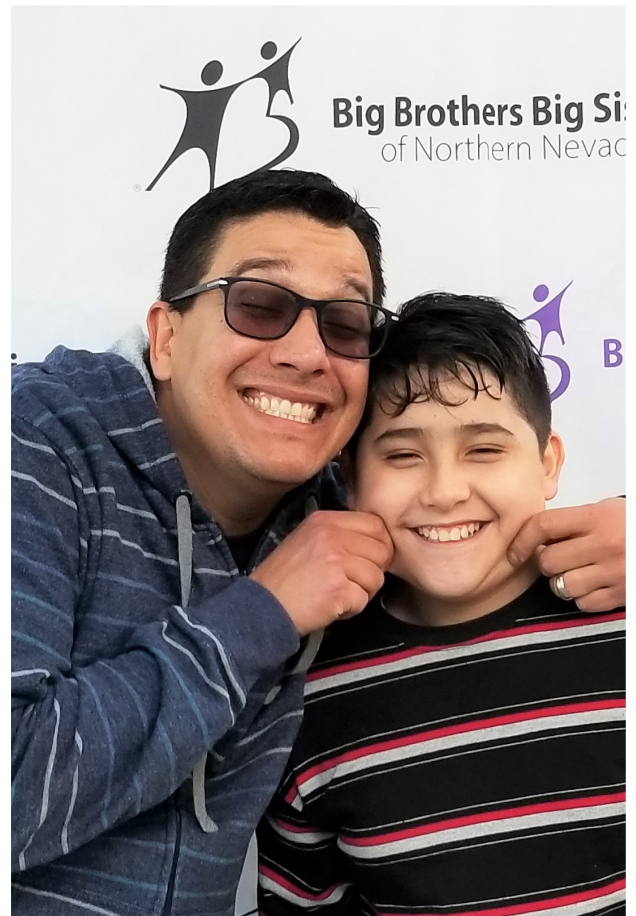
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TWO OF A KIND

Big Brother Philip and Little Brother Jose have something in common few people experience... they are both twins! Over the past year these two have become fast friends. Philip was there for Jose when he was bullied in school, and Philip works hard to make sure Jose knows he is a great kid. Their favorite activity is fishing!



SOMEONE TO LISTEN

Little Brother Edgar is happy to have someone to open up to about his struggles at school and at home. Edgar was held back a grade, so Big Sister Wendy is focusing on helping him discover that learning can be fun. Wendy uses crafts that require math and reading as a motivation to learn. Their goal is for Edgar to reach grade level reading by third grade, and to have a good time getting there.

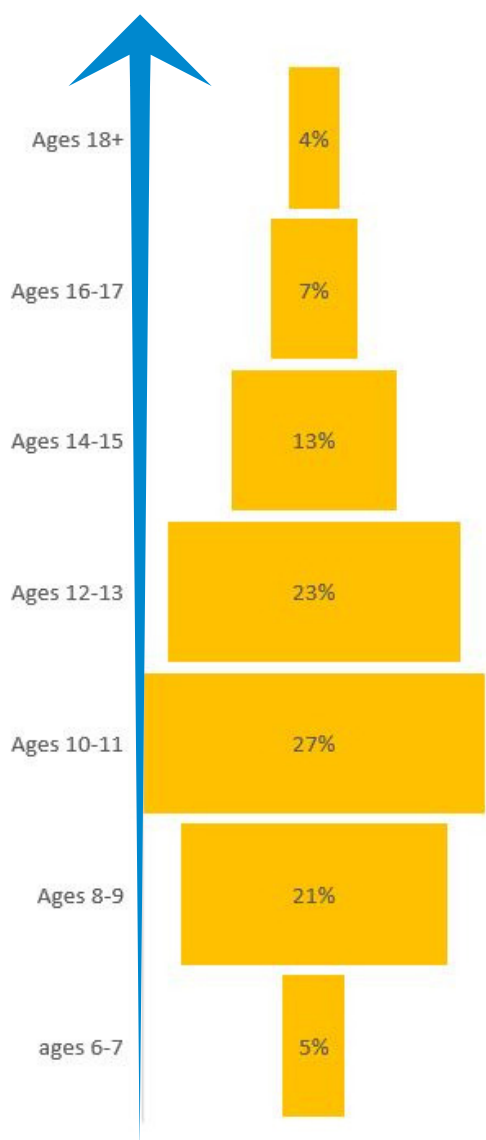


Big Brothers Big Sisters
of Northern Nevada

619 CHILDREN SERVED

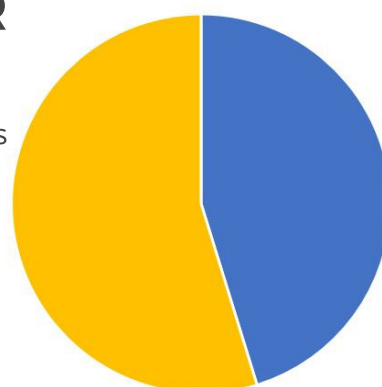
There are more than 150 at-risk children currently on our waiting list. The only thing limiting our ability to match them with a mentor is the number of caring, adult mentors willing to volunteer.

AGES



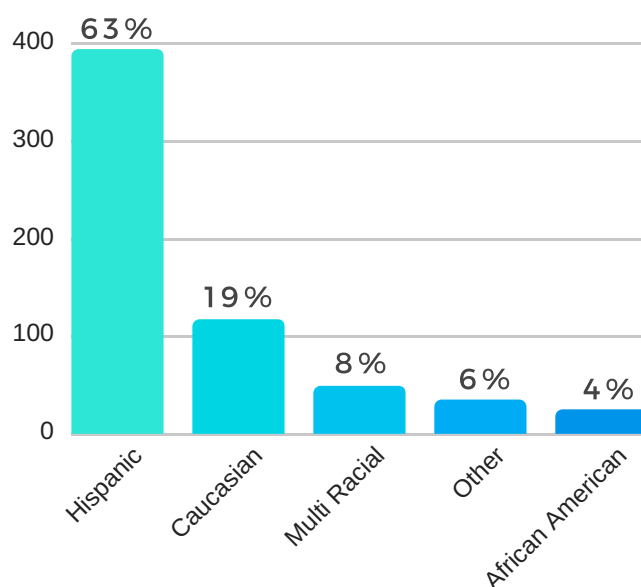
GENDER

Little Sisters
55%



Little Brothers
45%

ETHNICITY



OUTCOMES

The Youth Outcome Survey, a critical component of our outcomes evaluation system, is collected before a youth (age nine and older) is matched with a volunteer. It is collected again at the end of the school year for youth in our school-based program and every 12 months in our community based program.

SOCIAL ACCEPTANCE - 95%

ATTITUDES TOWARDS RISKY BEHAVIORS - 97%

SCHOLASTIC COMPETENCE - 82%

EDUCATIONAL EXPECTATIONS - 76%

GRADES - 82%

PARENTAL TRUST - 84%

% OF MAINTAINING OR IMPROVING
FROM BASELINE TO FOLLOW-UP.



2017
**GRADUATION
RATE**

87%

FOR AGE-ELIGIBLE LITTLES



Big Brothers Big Sisters
of Northern Nevada



SITE-BASED PROGRAM

BGC OF TRUCKEE MEADOWS

BGC OF WESTERN NEVADA

LEMELSON STEM ACADEMY

VETERAN'S MEMORIAL

LINCOLN PARK

RITA CANNAN

ROGER CORBETT

GRACE WARNER

LIBBY BOOTH

GLENN DUNCAN

KATE SMITH

While our traditional model of mentoring based in the community remains our largest program, for many volunteers meeting at the same time and place each week works better with their schedule. In 2017, 161 children were served at nine elementary schools and four Boys and Girls Club sites.

OUTCOMES

SOCIAL ACCEPTANCE - 94%

ATTITUDES TOWARDS RISKY BEHAVIORS - 84%

SCHOLASTIC COMPETENCE - 97%

EDUCATIONAL EXPECTATIONS - 84%

GRADES - 91%

PARENTAL TRUST - 94%



% OF MAINTAINING OR IMPROVING
FROM BASELINE TO FOLLOW-UP.

CREATING LIFE-CHANGING FRIENDSHIPS

TUESDAY, AKA, "MY AMANDA" DAY



When Big Sister Amanda first met Little Sister Sylur she was a painfully-shy girl who would not even lift her head up while walking through the halls of her elementary school. Amanda and Sylur are part of our site-based program and meet every Tuesday over lunch at Sylur's school. At first, Sylur would only answer Amanda's questions, but never initiate conversation or ask questions.

"I just kept coming back week after week," explains Amanda. "Now my relationship with Sylur has blossomed; she chats with me about everything that is on her mind. Good or bad!" Amanda has learned that Sylur loves to read and work on hands-on activities. Amanda helps Sylur look at the positive aspects in her life and focus on the good.

Sylur's teacher says that Sylur gets really excited when she reminds her that it is Tuesday and Amanda is coming to visit. But Sylur doesn't call her Amanda; to Sylur she is always "my Amanda."

Having "my Amanda" in her life has helped Sylur build confidence. That confidence shows every Tuesday when she walks to the lunchroom with her head held high to see her Big Sister.



Big Brothers Big Sisters
of Northern Nevada

DONORS

WE ARE GRATEFUL FOR THE INCREDIBLE SUPPORT WE
RECEIVE FROM OUR COMMUNITY

BIG LEGACY

Join Together Northern Nevada (JTNN)

Office of Juvenile Justice and Delinquency Prevention (OJJDP)

William G. McGowan Charitable Fund

BIG HERO

ABC Fire Extinguisher Co., Inc

Alan Boeckmann

The Bretzlaff Foundation

Charles N. Mathewson Lead Trusts

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Foundation

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BIG IMPACT

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John Ben Snow Memorial Trust
Robert & Melissa Levy
Stephenie Morgan
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Roxie & Azad Joseph Foundation

Scheels
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US Bancorp Foundation
Young Professionals Committee

BIG HEART

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Confidence Foundation
Torrey Crawford
Dermoddy Properties Foundation
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Holland & Hart

Hot August Nights Foundation
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Peppermill

Gary & Lindy Pestello
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Rachel Rosemann
Dave Scaglione
Van & Courtney Tucker
US Bank Reno
Walmart Superstore #4239
John & Christine Worthington

BIG FRIEND

Duane Andrews
Advanced Asphalt
John Ahdunko
Gene Humphrey
- International Test Solutions
Amy Alspach
Mike & Gina Barbarita Apker
Atlantis Casino Resort Spa
Boys & Girls Club
of Truckee Meadows
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Carol F. Buck
Barbara Burgat
Tom Burkhart
Bill & Lois Butler
Bo Cassel
Rebeca Christy
Jim Crowell
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Carla Culver
Dara Security
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Tim & Pamela Duvall
Ebara International Corporation
Laura Ebert
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Eldorado Resorts Reno
Erlach Computer Consulting, Inc.
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Tom & Christine Vallas
Kent & Teri Vaughan
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WalMart Distribution Center #7048
Walmart Superstore # 3254
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Wells Fargo
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Rachel & Jason Yelley



Big Brothers Big Sisters
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PARTNERS

A&H Insurance
Alice Maxwell Elementary
Alpine Insurance
Atlantis Casino Resort Spa
Bistro 7
Blend Catering
Boomtoun Reno
Boys and Girls Club of the Truckee Meadows
Boys and Girls Club of Western Nevada
Bridgewire
Burlington Coat Factory/Old Town Mall
Café at Adele's
Campo
Carson Catalina Apartments
Charlie Palmer Steak
Chef Christopher Wyatt & Renown Health
CherryBomb Catering
Chez Louie
Children's Cabinet
Chili's
Custom Ink
Delicious Designs
Domestic Violence Resource Center
Double Diamond HOA
Douglas Music Boosters
Dr. Kyle Yamamoto and Sierra Nevada
Cosmetic and Laser Surgery
Eldorado Hotel Casino
Fit Learning
Fitness Connection on Longley Ln.
Gracie Humaita Brazilian Jiu Jitsu
Grand Sierra Resort
Great Basin Outdoor School
Great Thyme Catering
Greater Nevada Credit Union

Hasty Team
Holland & Hart LLP
Homage
Honey Treat Yogurt
Hot August Nights
IGT
Jersey Mike's Subs
Junk King
Kappa Delta Pi
King Dry Cleaners
Kiwanis Bike Program
Kroger
Liberty Food & Wine Exchange
Lightning Auto Auction
McQueen High School
Mesa Rim Climbing Centers
Nerium Brand Partners
Nevada Department of Wildlife
Nothing Bundt Cakes
Nugget Casino Resort
Office Depot in Carson City
Ormsby Arc
Peppermill Resort Hotel
Re/Max Realty Affiliates (G.Cremeans)
Reno 1868
Reno Bighorns
Reno Little Theater
Reno Police Department
Reno Tahoe Open Birdies for Charity
Reno Tahoe Rustic Décor
Renown
Roundabout Grill
Roy Gomm Elementary School
SanMar
Scorpions Baseball Academy

Sierra Nevada Children's Choir
Sierra Nevada Journeys
Sierra Nevada School of Performing Arts
Silver Creek Condos
SoDo Restaurant + Bar
Sommerset Home Owners Assoc.
Spanish Springs Elementary
SPCA
Starbucks
Step2 Reno
Sun Valley Cal Ripken/Babe Ruth
SUP
Tahoe Blue Vodka
Tahoe/Douglas Elks Club
Teleperformance
The Club at Arrowcreek
The Goddard School - South Reno
The Rock Church Thrift Store
The Summit At Reno Apartments
The Tapestry Network of Reno
The Twisted Fork
TMCC Applied Technologies Welding
Toiyabe Golf Club
Two Chicks
University of Nevada Student Housing
UNR: EECB Graduate Students
UNR: Men's Rugby Team
UNR: Women's Basketball Team
Verdi Elementary
Walmart Supercenter at
Damonte Ranch & South Carson City
West Shore Café
Western Nevada College
Western Village
Wolf Run Village
Zulily

WAYS TO PARTNER

If you have a heart to partner with BBBSNN, we want to talk to you! Whether you become a sponsor, host a clothing drive, provide a match activity, hold a fundraiser on our behalf or want to explore other ways to partner, please call our office at 775.352.3202.

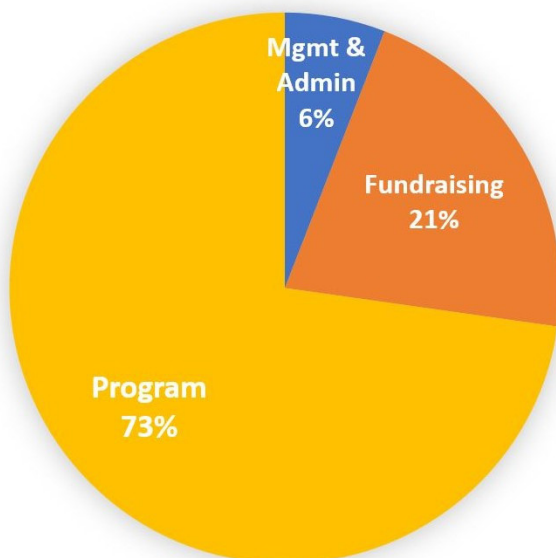
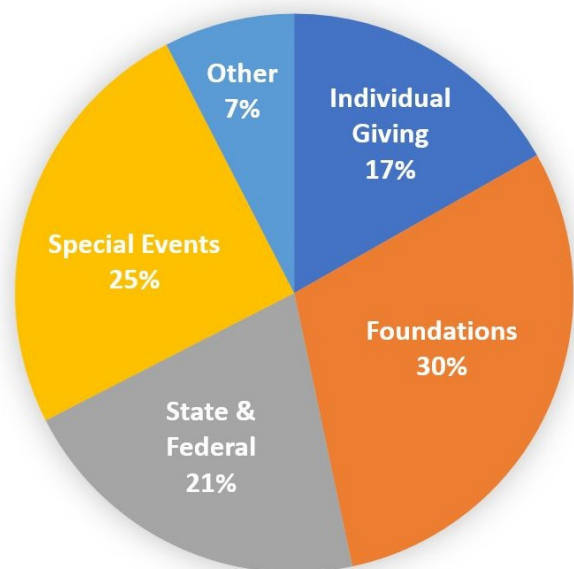
FINANCIALS

Big Brothers Big Sisters' evidence-based mentoring programs cost approximately \$1,000 per match, per year. Funding covers the cost to recruit, screen and train potential volunteers; enroll families; provide matches with ongoing support and measure the efficacy of the program.

REVENUE*

Individual Giving \$133,747
Foundation Grants \$238,041
State & Federal Grants \$165,851
Special Events \$198,881
Other \$60,310

Total \$796,830



EXPENSE*

\$46,736 Management & Admin
\$169,105 Fundraising
\$576,682 Program

\$792,523 Total

NET ASSETS: \$1,000,648*

*Figures are pre-audit.



Big Brothers Big Sisters
of Northern Nevada

GO BIG!



A LITTLE TIME CAN MAKE A BIG DIFFERENCE

WHAT CAN YOU DO WITH AN HOUR?



- CLEAN OUT YOUR REFRIGERATOR
- WATCH AN EPISODE OF GAME OF THRONES
- FIND A FUNNY CAT VIDEO AND SHARE IT
- **CREATE A LIFE-CHANGING FRIENDSHIP!**

In as little as an hour a week, you can truly make a difference in the life of a child living in poverty.

Call TODAY
and GO BIG in 2018!

775.352.3202 or bbbsnn.org
