



2018 Annual Report

 **Big Brothers Big Sisters.**
OF NORTHERN NEVADA





Leadership



Here we are, reporting on yet another dynamic year of empowering over 600 youth in Northern Nevada to realize their greatest potential. Helping to improve the lives of young people in our community has turned out to be some of the most challenging, exhilarating, important and soul-filling work I have ever done. Working alongside talented and dedicated staff and having the steadfast support of some of this community's most respected leaders, is an honor and a privilege.

The youth in our area face headwinds on their journey toward growing into healthy, successful adults. Child poverty in Reno is growing at an unprecedented rate, but Big Brothers Big Sisters can help level the playing field for our Littles. With lasting mentoring relationships, kids can cultivate and improve the skills they will need to be engaged, active and fulfilled adults.

Our work is made possible by a broad community of supporters including our Board of Directors, Young Professionals Committee, dedicated staff team, and most importantly, hundreds of volunteer Bigs. We work in concert with education, non-profit and business partners; foundations; local community groups and individuals to advance and perfect our mission.

We ask you to join with us to **Defend the Potential** of our future neighbors, partners, coworkers, customers, students and leaders, and to help build paths to a bright future for our local community. Together, we will ensure children realize their potential and build their best possible futures.

BOARD OF DIRECTORS

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YOUNG PROFESSIONALS COMMITTEE

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Casey Stiteler	Katelyn Cantu
Chris McCain	Karl Fiebiger
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Cortney Tucker	Nadia Gulistani
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David Gamble	Ronnie Burton Jr.
Dillon Coleman	Steve Hammonds
Dominic Martin	Taylor Trowbridge
Griffin Kirsch	Yami Gutierrez

Toothpicks, Marshmallows and Rockets

Big Brother Shahil has been matched with Little Brother Marcos for nearly two years, and he's loved watching Marcos' confidence grow during their time together. Marcos has enjoyed exploring new activities with his Big Brother, particularly ones that involve building and flexing his engineering muscles.

After one activity during which Shahil helped Marcos build a rocket model out of toothpicks and marshmallows, Marcos started carrying around a sketchbook to store drawings and ideas that he wants to share with his Big Brother when they meet. He's become brave enough to start sharing them with others, too – a major accomplishment!

While Marcos is fortunate to have Shahil to help him discover his talents, Shahil will tell you that he's learning a lot from Marcos too. Most importantly, Marcos has someone in his corner. Someone who is igniting, inspiring and defending his potential.



Igniting
Inspiring
Defending

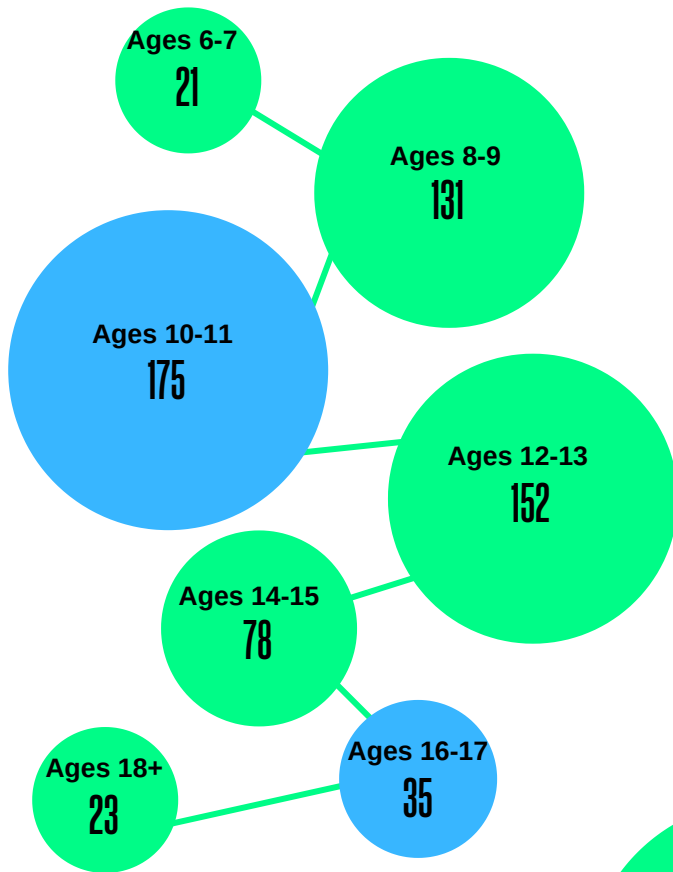
POTENTIAL



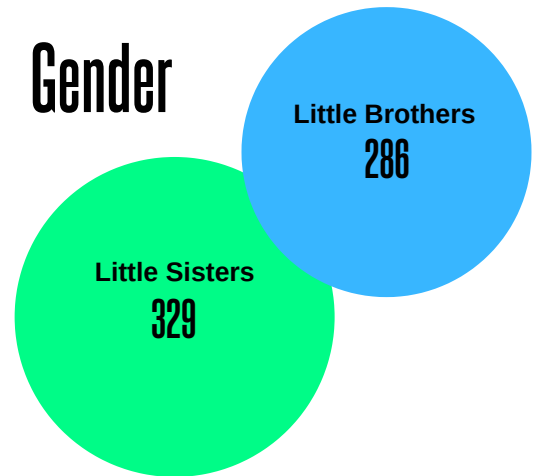
615

CHILDREN SERVED in 2018

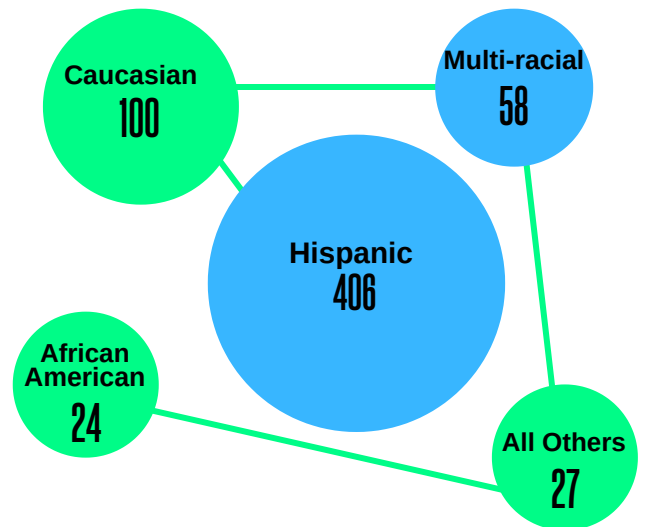
Ages



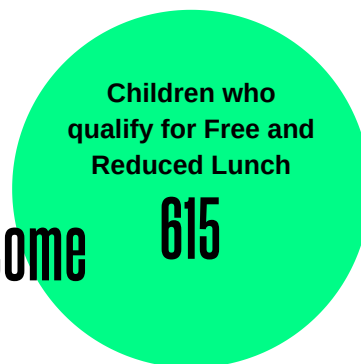
Gender



Ethnicity



Low-income



We take outcomes seriously.

Big Brothers Big Sisters' mentoring standards have been developed and refined over the 100+ year history of the organization. These standards have been proven to result in positive outcomes for the children in our program. To learn more about our Youth Outcomes Surveys, please visit our website at bbbsnn.org.

Outcomes

SOCIAL ACCEPTANCE - 91%

ATTITUDES TOWARDS RISKY BEHAVIORS - 74%

SCHOLASTIC COMPETENCE - 81%

EDUCATIONAL EXPECTATIONS - 76%

GRADES - 79%

PARENTAL TRUST - 91%

% OF MAINTAINING OR IMPROVING
FROM BASELINE TO FOLLOW-UP.



90%

2018 graduation rate
for age-eligible Littles



Site-Based Program

While our traditional model of community-based mentoring remains our largest program, for many volunteers meeting during the day at the same time and place each week works better with their schedule. In 2018, 181 children were served at nine elementary schools and four Boys & Girls Club sites.

Outcomes

SOCIAL ACCEPTANCE - 89%

ATTITUDES TOWARDS RISKY BEHAVIORS - 75%

SCHOLASTIC COMPETENCE - 83%

EDUCATIONAL EXPECTATIONS - 94%

GRADES - 86%

PARENTAL TRUST - 92%

% OF MAINTAINING OR IMPROVING
FROM BASELINE TO FOLLOW-UP.

Site-Based Partners

BGC of Truckee Meadows
BGC of Western Nevada
Lemelson STEM Academy
Veteran's Memorial
Lincoln Park
Rita Cannan

Roger Corbett
Grace Warner
Echo Loder
Glenn Duncan
Kate Smith



Philanthropic Intentions Lead to Extraordinary Gift

By: Dr. Kendra Newsome

We set out to become a Big couple with philanthropic intentions. The idea of giving back to our community in a specific way, acting in the direct service of a Little, felt like something we 'ought to do' as citizens and professionals. The surprise to come was that spending time with our Little Brother, Eric, developed from a 'service,' into an extraordinary gift. The profoundly moving experience of bonding with Eric and watching him grow has been rewarding beyond words. While a sense of civic obligation brought us to the Big Brothers Big Sisters organization, the reasons we have stayed involved are far more meaningful and personal.



Over the last two and a half years we have enjoyed lots of big adventures with our Little. Camping trips, water parks, pumpkin patches, nights at the theater and epic hikes cover just a few of the unforgettable experiences we have shared. The most touching moments, however, have had nothing to do with where we were at the time, or what activity we had planned. The memories that stand out most are from the little moments between adventures. For instance, just a few months following our match he inquired about what we thought "our" dog, Drogo, might be doing at home while we were away. It was just simple banter between us, but to hear him identify with things as "ours" was the first unmistakable sign that he identified us as a unit, a real match: something shared and permanent.

*In addition to their role as Bigs, Dr. Kendra and Dr. Donny Newsome have partnered with our agency to professionally help our Littles who are struggling with reading. They are co-founders of **Fit Learning**, a highly specialized program that provides unique sessions with a Learning Coach to assess a student's abilities and create and implement an individualized and FUN learning plan for them. After working with their own Little in their Learning Lab, Dr. Kendra and Dr. Donny were thrilled with the results, and reached out to us for more children. As a result, in less than a year, their non-profit—Empower Youth—has helped 12 Littles increase their reading proficiency by leaps and bounds! They expect to serve many more Littles in the next year. What a win-win for everyone!*

Beth Osborne, Program Director



DONORS

We are incredibly grateful for the support of our community. Together we are igniting, inspiring and defending potential.

BIG LEGACY

Charles N. Mathewson Lead Trusts
Erlach Computer Consulting, Inc.
Grand Sierra Resort
Jack Van Sickle Foundation
Join Together Northern Nevada (JTNN)
Office of Juvenile Justice and Delinquency Prevention
Scheffel Family Foundation

BIG HERO

ABC Fire Extinguisher Co., Inc	Nell J. Redfield Foundation
Doug Hunter	Renown Health
Dr. Christopher and Linda Demers	Robert R. Banks Foundation
Dr. Michelle Yount and Rick Greenthal	The Robert S. and Dorothy J. Keyser Foundation
E.L. Cord Foundation	Thelma B. and Thomas P. Hart Foundation
Marie Crowley Foundation	Young Professionals Committee

BIG IMPACT

Bank of the West	Robert Z. Hawkins Foundation
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Gannett Foundation	Save Mart CARES Foundation
Hal and Joan Kraft Family Fund	Sprouts Healthy Communities Foundation
Jersey Mike's Subs	The Bretzlaff Foundation
NV Energy	Tim and Kris Martin
Outlets at Legends - Red Development	Umpqua Bank
Rob McFadden, My Nevada Fence	United Construction

BIG HEART

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Audi Reno Tahoe
AVA Logistics
Bank of America
Brett E. Coleman Foundation
Brian and Laura Ebert
Chris and Beth Osborne
Cindy Carano
Confidence Foundation
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Dermody Properties Foundation
Eide Bailly

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Jeffrey Frame
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Walmart Superstore #4239
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BIG FRIEND

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Ashley Quinn CPAs & Consultants
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Ben Nelson
Bill and Lois Butler
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Dale and Kathleen Adams
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Eldorado Resorts Reno
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United Federal Credit Union
University of Nevada, Reno
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Victor and Megan Salcido
WalMart Distribution Center #7048
Walmart Superstore #3277
Wells Fargo Foundation
Woodburn & Wedge





PARTNERS

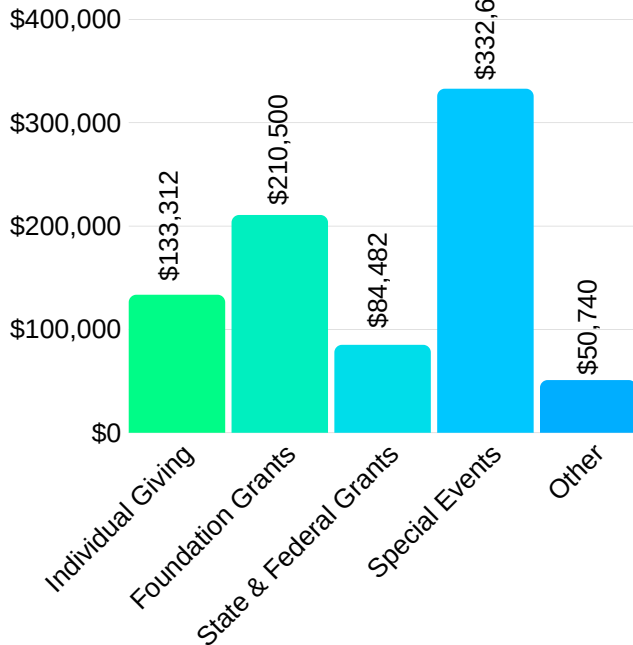
Our partners are passionate about igniting, inspiring and defending the potential of at-risk kids in our community. Our partners help us recruit volunteers, support our fundraisers, provide tickets to events, host match activities for our Bigs and Littles, raise funds on our behalf and more!

Adam Reed
Allegra Print and Imaging
American Red Cross
Amy Absher
Bently Ranch
Big Horn Olive Oil Company
Biggest Little Beer Truck
Boisset Collection
BreakThru Beverage
BridgeWire MakerSpace
Chef Blanca Nile, Rapscaillon
Chef Brett Moseley, Washoe Public House
Chef Christian Christensen, süp
Chef Christopher Wyatt, Renown
Chef Cliff Denny, Charlie Palmer Steak
Chef Colin Smith,
Roundabout Grill, Roundabout Catering & Party Rentals
Chef Cuco Martinez, Rapscaillon
Chef David Holman, Campo
Chef Dawn Tavares, Cherry Bomb Catering
Chef Eddy Guzman, Grand Sierra Resort
Chef Heather Mundy,
Boys and Girls Club of the Truckee Meadows
Chef Ivano Centemeri, The Row
Chef Jacob Burton, The Shore
Chef Jennifer Kovacs, Grand Sierra Resort
Chef Josh & Whitney Deri, Blend Catering
Chef Justin Bart, Renown Health
Chef Karen Cannan, TMCC Culinary School
Chef Kevin Cloutier, The Club at ArrowCreek
Chef Lara Ritchie, Nothing To It Culinary Center
Chef Leigh Anne Page, Delicious Designs
Chef Mark Estee, Liberty Food & Wine Exchange
Chef Nicholle Alumbaugh, Homage
Chef Nick Strowmatt, The Depot
Chef Roberto Martinez, Cantina
Chef Sara Anstett
Chef Sergio Romero, The Twisted Fork
Chef Shele Faretto, Nothing Bundt Cakes
Chef Thierry Bregeon, Grand Sierra Resort
Chef Tommy Linnett, The Union
Chef Travis Stehman, La Strada
Cheryl Maes
Church of the Good Shepherd
Custom Ink
Deans' Future Scholars, UNR
Digiprint
Dr. Bob Quinn
Dr. Hyun-Joo Jeon
Dr. Lydia DeFlorio
Dr. Melissa Burnham
Dr. Yamamoto
Dutch Bros Coffee
Ecology, Evolution & Conservation Biology (EECN) Grad Students
Eldorado Bakery Team, The Row

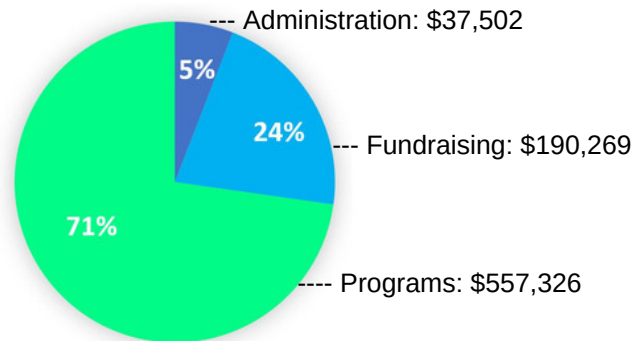
Elena Atanasiu
Emily Hobson
Empower Youth
Erin Keith
Ferrari Farms
Fleischmann Planetarium
Grace Leal
Grafics Unlimited
Healthy Smile, Healthy Child
Jennifer McClendon
Jennifer Mortensen
Jersey Mike's
Jill Tolles
Julie Pennington
Junk King
Kappa Delta Xhi Sorority
Kari Barber
Les Schwab
LifeChurch Reno, Midtown
Lindsay Wilson
Mark Bell
Michael Webster
Motreaux Fly Fishing Club
Natalie Powell
NV Division of Public and Behavioral Health
NV Energy
Otis Elevator Company
Pedro Gomez
Philip Sharp
Reed High School ROTC Team
Reno Fire Dept
Revel Nevada Distribution
Rotary Youth Leadership -- RYLA
Sandy Ott
Shawn Marsh
Sierra Junior Tennis
Sierra Nevada Animae Fans United (SNAFU)
Sierra Nevada Journeys
Sierra School of Performing Arts
Southern Glazer's Wine & Spirits
Starbucks Volunteers
Tahoe Blue Vodka
Tanya Fanung Morrison
The Grand Sierra Resort GSR Cares Team
The Urban Lotus Project
Tim Kozier
Tahoe Blue Vodka
Toiyabe Golf Club
Truckee Meadows Community College
UNR Mens' Rugby
Urban Roots
US Bank
Washoe County School District
Washoe County Sheriff's Hasty Team
Zulily

FINANCIALS

Total Revenue: \$811,715*



Total Expense: \$795,098*



*Non-Audited Numbers for FY 2018: 1.1.18-12.31.18

JESSICA AND MAX

Big Sister Jessica has been matched with Little Brother Max for nearly two years. Max has limited contact with his parents, who are incarcerated in immigration detention centers. Max has been living with multiple relatives in different homes, making getting together with his Big Sister a challenge. The upheaval and uncertainty in his home life has led to Max acting out and having trouble in school. But Big Sister Jessica has made sure that no matter which relative he is living with, she finds a way to make contact to set up their time to meet. This consistency has paid off. Despite several changes in schools and home, since being matched with Jessica, Max's grades have greatly improved. Having regular contact with a positive role model has helped Little Brother Max have the stability he needs to be able to learn and thrive. Whether creating vision boards, catching an Aces game or just going out for ice cream, Max can depend on Jessica to provide continuity in a perplexing and changing world. And Jessica is determined to defend the potential of this great kid.



It doesn't take a super hero to

IGNITE, INSPIRE and DEFEND

the **POTENTIAL**

of these great kids.



Call today and find out how in as little as an hour a week,
YOU can create a life-changing friendship.

775.352.3202 or bbbsnn.org

Other ways to support:

- Become a sponsor
- Hold a clothing drive
- Create a workplace fundraiser
- Host an activity

