



Big Brothers Big Sisters of Northern Nevada

# Annual Report

# 2022

*#defendpotential*



At Big Brothers Big Sisters of Northern Nevada, we believe that sometimes the best resource a child can have is a friend. That's why we develop positive friendships that have a direct and lasting effect on the lives of young people. We know that the more children we can connect with a caring, trained adult mentor today, the brighter northern Nevada's future will be for all of us.

Our Bigs don't just give time or give effort. They give big futures. They give big dreams. And they made a big impact on the lives of 339 youth in 2022. 36% of Littles made significant improvements in their mental health last year, and 96% maintained or improved their educational expectations. We want to bring those gifts of mentoring to even more youth in 2023, and move toward our vision of providing a consistent, supportive mentor to every child who wants and needs one. Thanks to the support of our community, we made important progress toward that world last year.

With the launch of Bigs with Badges, we're creating connections between our local first responders and at-risk youth that will strengthen ties between our heroes and our future. And with a program expansion into Lyon County, we're beginning to extend our mission's reach into new, rapidly-growing communities. We can't wait to hear the success stories of these new matches, and we look forward to sharing them with you. As a supporter of our program, you join us in #defendingpotential of all our youth. Thank you for helping us empower those who need it most.



**EMPOWER**



**IGNITE**



**DEFEND**

## Our Mission

is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. We are committed to our vision of all youth achieving their full potential.



# Looking Forward

A new scholarship fund in honor of long-time partner Gretchen Hass that will provide financial assistance for our Littles graduating high school to pursue continuing education; the renewal of our partnerships with Washoe County schools post-COVID-19 restrictions, allowing for a reintroduction of Lunch Buddies mentoring matches; a fully customized Mobile Activity Center (the Big M.A.C.) that will provide unique match activities and support for kids throughout northern Nevada -- there is a lot to be excited about as we look ahead into 2023 here at Big Brothers Big Sisters of Northern Nevada. Big things are coming, thanks to the generosity and support of our community.



## A Message From Our CEO

All of these developments will support our core goal of igniting the biggest possible futures for northern Nevada youth. By promoting both the academic and social health of our Littles, we're encouraging positive outcomes in all areas of life. We know that as adults, former Littles are twice as likely as their peers to consider themselves successful. 72% of program alumni are extremely satisfied with their relationships to friends. Two in three report that they are extremely satisfied with life in general. These wins for our kids translate into wins for our whole community down the line. We're building a healthier, stronger, more vibrant future, one child at a time.

We are grateful to our Big Brothers and Big Sisters as well as our community partners who brought our program to life in 2022. The match stories and youth outcomes you'll read more about in this report have only been possible with that support, and we hope you will share our pride in the future we are building together.

Derek Beauvais  
CEO



# Summary Of Service 2022

Serving

**RENO  
SPARKS  
CARSON CITY  
LYON COUNTY**

**339**



**1000+**

Match  
Meetings

**72**

Recruitment  
Events



Service Partners  
(whom we refer families to  
for community services)

**7**

**2000+**

Lunch Buddies  
School Partners



Volunteer  
Hours

**59**

Group Match  
Activities

**37**

Average  
Community-Based  
Match Length  
(in months)



## Lunch Buddies Partners:

- Agnes Risley
- Bernice Mathews
- Echo Loder
- Glenn Duncan
- Lemelson STEM
- Lincoln Park
- Roger Corbett

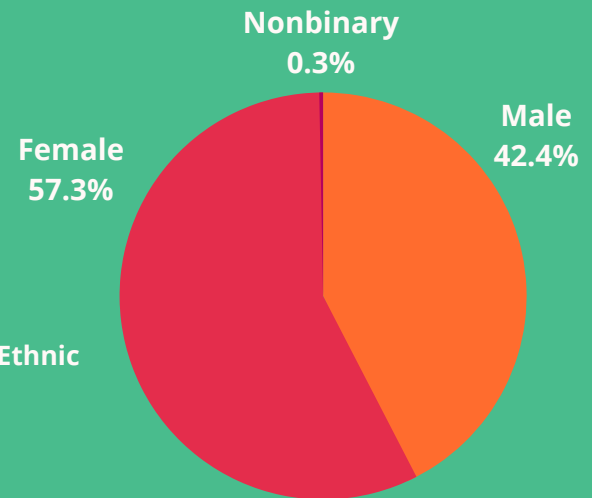


# OUR LITTLES BY THE NUMBERS

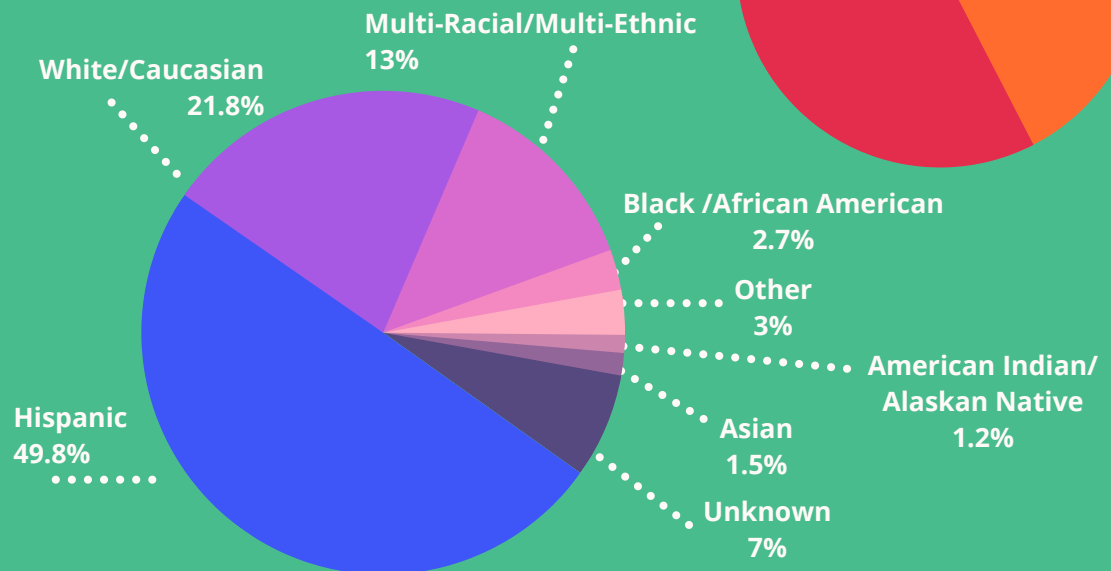
## Who We Serve

We match children ages 6-14 living at or below the federal poverty level in Reno, Sparks, Carson City, and Lyon County.

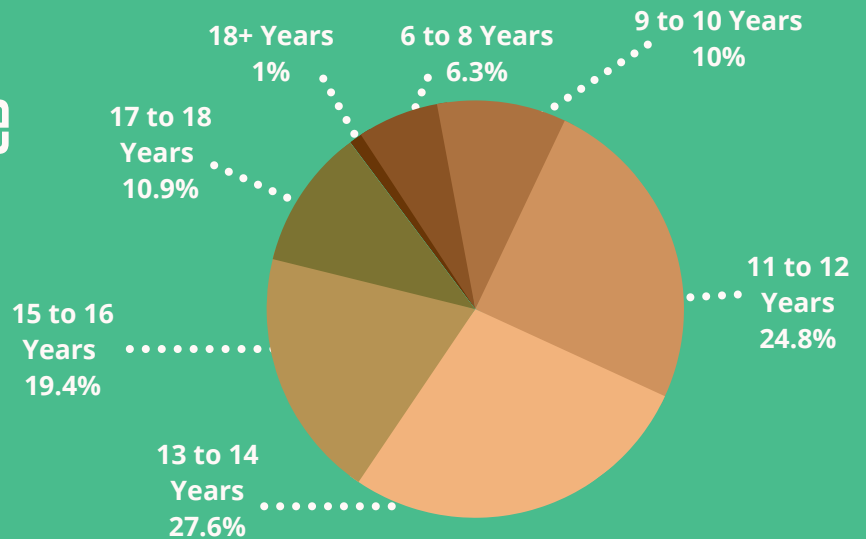
## Little's Gender



## Little's Race/Ethnicity



## Little's Age Range

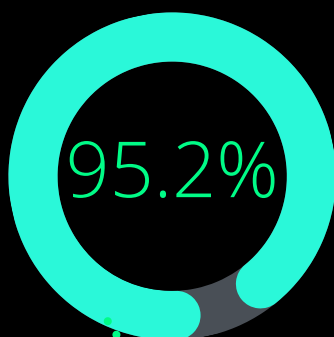






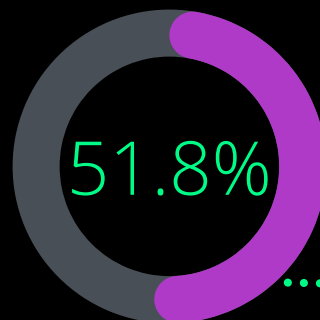
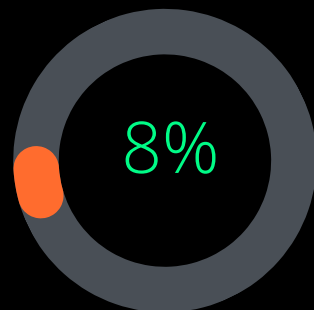
# OUR LITTLES

## BY THE NUMBERS



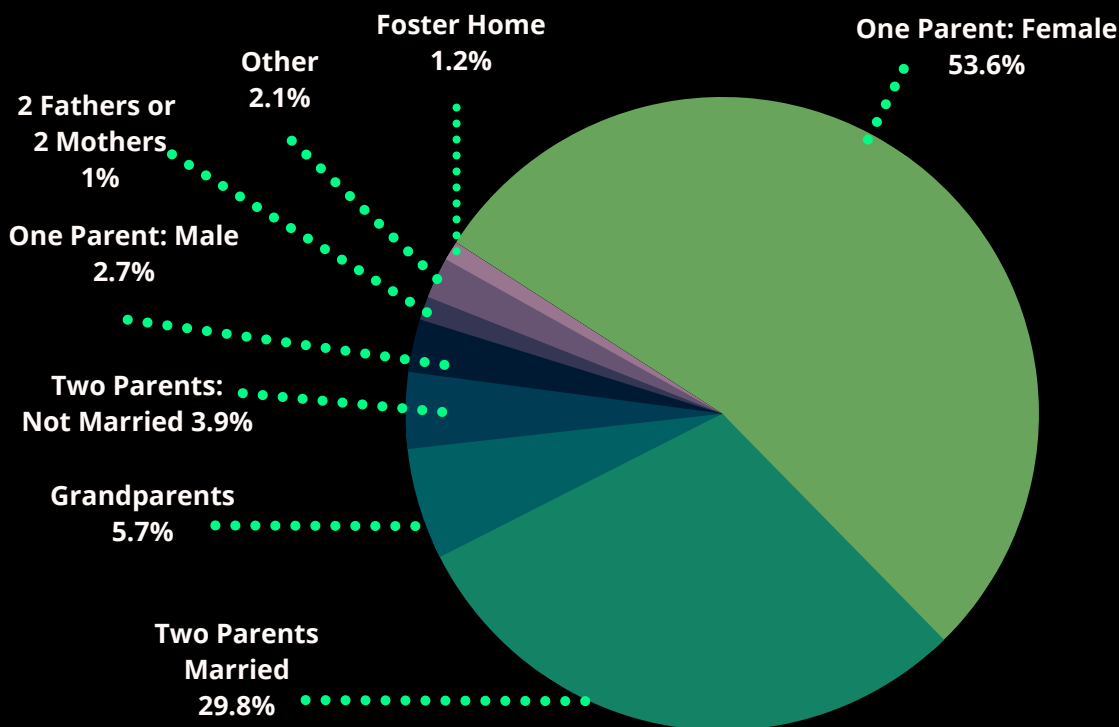
Free or reduced  
lunch recipient

Incarcerated  
Parent



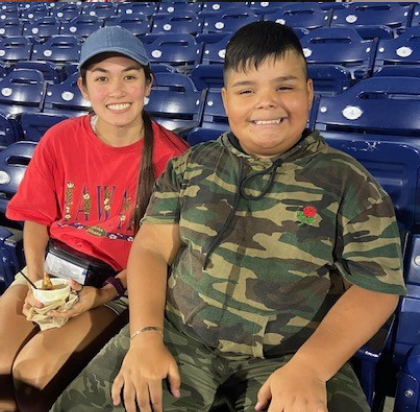
Family receives  
income assistance

## Little's Living Situation

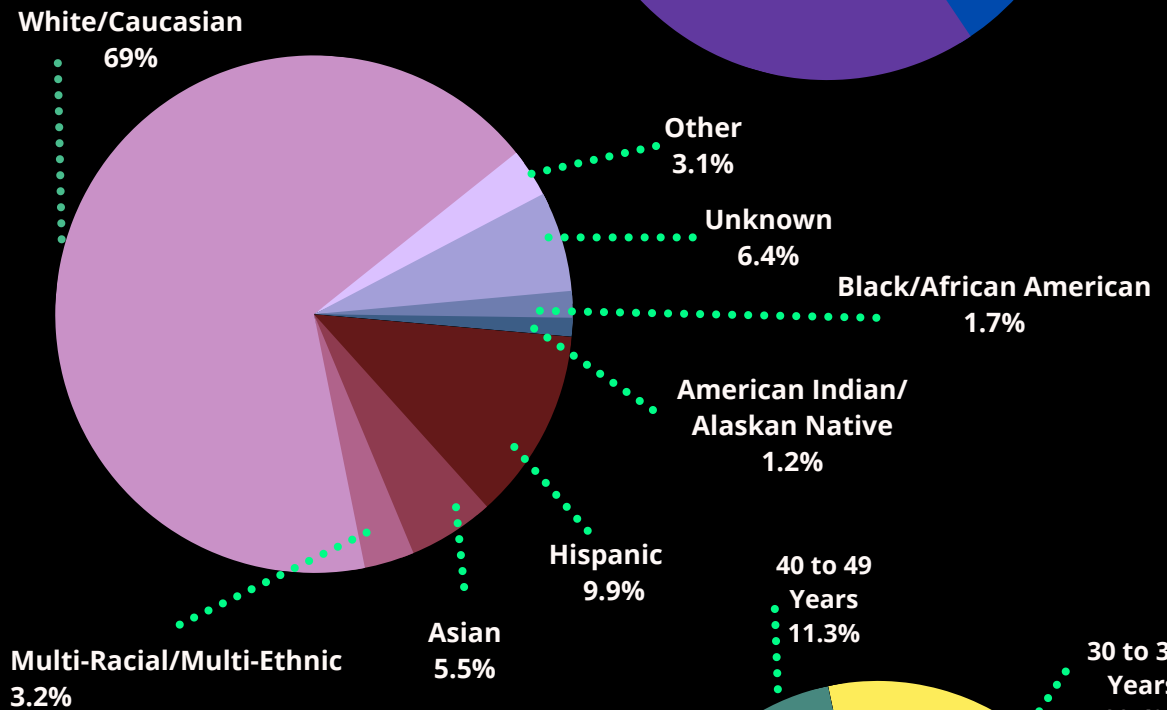


# OUR BIGS

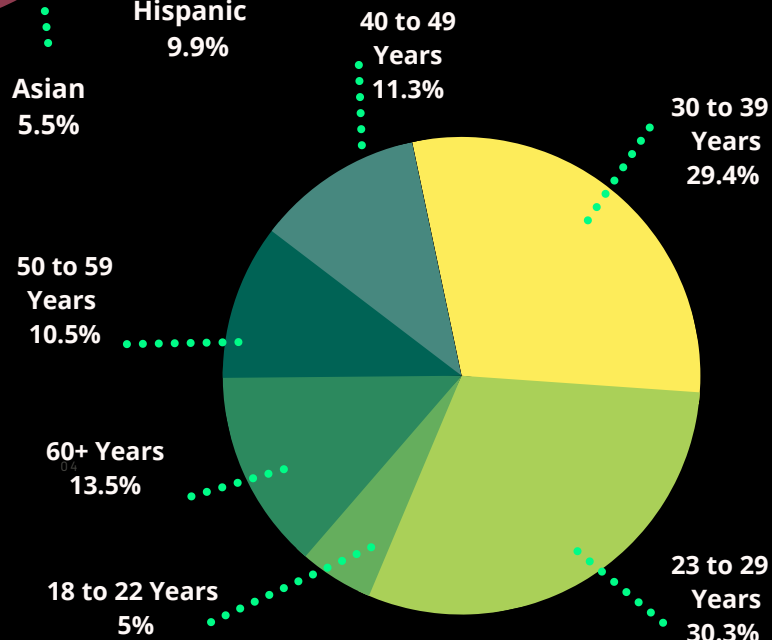
## BY THE NUMBERS



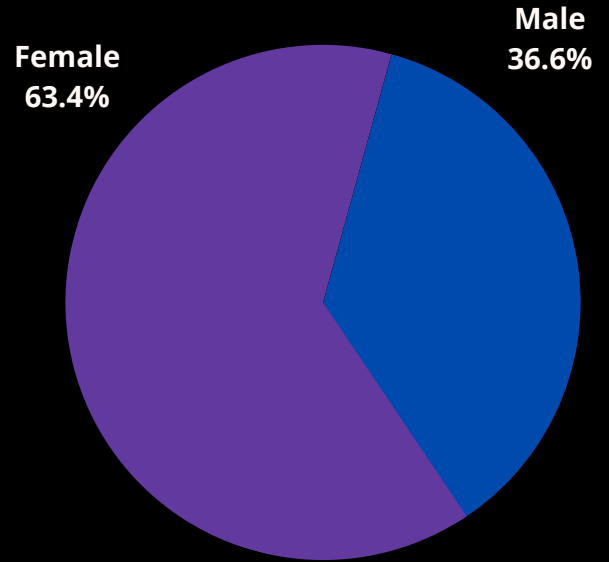
### Bigs' Race/Ethnicity



### Bigs' Age Range



### Bigs' Gender







EMPOWER



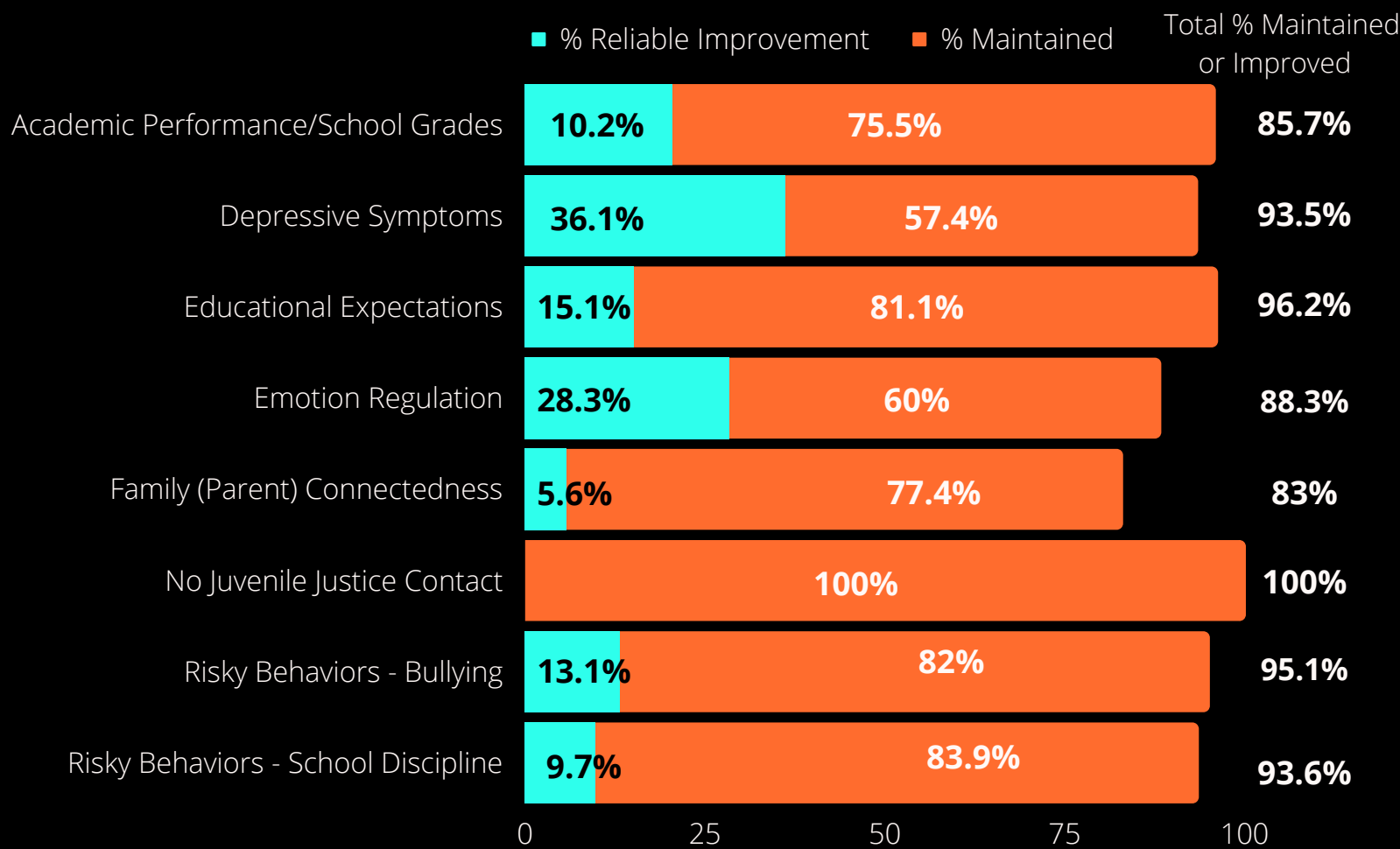
IGNITE



DEFEND

# OUTCOMES

## 2022 YOUTH OUTCOMES SURVEY REPORT





# Gretchen Hass Scholarship Fund

Big Brothers Big Sisters of Northern Nevada is excited to launch the Gretchen Hass Scholarship Fund. Beginning in the 2022/23 school year, high school juniors and seniors in the BBBSNN program will be invited to apply for \$10,000 in scholarship funds to support their next endeavor, whether that be at community colleges, universities, or trade schools. This \$10,000 award will be available in four annual disbursements of \$2,500.

We are honored to offer this new fund in Gretchen's name after her passing in 2021. A staunch supporter of youth mentoring, she was a lifelong believer in educating the young. We extend our deep gratitude to Gretchen and her family for establishing this vital and impactful resource for northern Nevada youth, which will help us ensure all of our Littles reach graduation with a plan for the future.

*"Mentoring is a brain to pick, an ear to listen, and a push in the right direction."*  
— John Crosby



## 93%

Graduation rate  
for Littles in our  
program

compared to 76% of their  
peers county-wide in 2022





In August 2022, we locally launched Bigs with Badges. The program is open to both sworn and non-sworn employees of fire, EMS, corrections, law enforcement, and military agencies. We believe this proactive effort builds a bridge of understanding between local children facing adversity and the adults who protect and serve their community. Bigs with Badges makes sure that first responders are known by the people in the neighborhoods they work in, and that these adults are a familiar face to children in need of a positive influence or guidance.



 **Big Brothers Big Sisters**



**BIGS**  **WITH BADGES**



In many communities, cohesive relationships are tested in times of stress, when first responders and youth facing adversity don't understand one another. The more we can connect these groups and build communication, the more we can strengthen and celebrate their relationships. We are incredibly grateful to each of the agencies that partnered with us in 2022: Washoe County Sheriff's Office, Reno Fire Dept., Washoe County, University of Nevada Police Dept., Truckee Meadows Fire & Rescue, and Sparks Police Dept.





# Big Brother Bob Little Brother Noah

# BBBS NN

## Match Highlight

Noah, 11, and Bob were matched in October 2019. Bob was inspired to become a Big Brother through the mentorship of his own father, and through his time working at Big Brothers Big Sisters of Northern Nevada. He greatly appreciates BBBSNN's contribution to the community.

Noah and Bob love to be active together, and you can often find them enjoying the great outdoors hiking, swimming, snowshoeing, or playing sports.



## Match Est.

"My favorite thing about being matched with Noah is that I enjoy hanging out with a kid and seeing him mature," said Bob. "He teaches me about everything. He has SO many questions." In turn, Noah says that his favorite thing about his Big Brother is that he is funny, and that Bob has taught him to be respectful. He thinks that he can teach Bob a thing or two about cars, because he knows a lot of different models and can tell Bob exactly which car each one is.

"My hope for Noah in the future is that he becomes a Big when he gets older," said Bob. To anyone who is considering becoming a Big themselves, Bob assures you that you will have fun, and you'll make a big difference in the life of a child!



# 2019





## Match Highlight

If you see Little Sister Chasidy and Big Sister Eden on one of their match outings, you will know that these two have an incredible friendship. They were matched in March 2021 and Chasidy, now 13, said that she immediately knew they would get along very well. Since then, they have had a tremendous impact on the lives of one another. "My Little teaches me about resilience and not taking life too seriously," said Eden. "She is such an incredible human being and I learn something from her every time I see her."

## BIG SISTER EDEN LITTLE SISTER CHASIDY

Some of Chasidy's and Eden's favorite activities include catching an Aces game or one of the UNR athletics matches – or just grabbing ice cream and hanging out. When asked what her favorite thing to do with her Big Sister is, Chasidy said "making memories."

Chasidy's mother, Jennifer, says Eden has helped her daughter through a lot and been an amazing influence. Chasidy, once very shy, is now outgoing and on the path to incredible achievements.

"Chasidy has grown a lot since being matched with Eden," said Jennifer. "She has matured into a straight-A student and is goal-oriented. She focuses on school a lot more, and she always has a positive attitude toward helping others."

"I believe Big Brothers Big Sisters is an amazing program," Jennifer continued. "As a single mother, it is hard to give my children one-on-one interaction at all times. So this program gives a child another person to

look up to and do things with. [Because of] this program, all of my children to this day are better people."

"My Big Sister has taught me that it is ok to be yourself," said Chasidy, "that school is important, and that drama isn't worth it. [Having a Big] helps you know that you always have someone to talk to, listen to you, and help you get through hard times." As they look toward the future, Chasidy and Eden can't wait to see what is to come.



"My hope for my Little is that she accomplishes everything she has set out to do," said Eden, "which includes pursuing her love for softball. I also hope that no matter what direction life takes her, she is happy."

Match Est.

2021





# BECOME A BIG!

## WHAT'S A MENTOR?

Our mentors (Bigs) help mentees (Littles) navigate life's challenges as they strive for a successful future. Bigs serve as a consistent presence in the lives of their Littles and support them in setting and achieving goals that ignite their full potential.

## WHAT'S THE COMMITMENT?

- 4-6 hours per month
- 1 year minimum
- Must be 18 years-old



## OUR PROGRAMS:

- Community-Based
- Lunch Buddies
- Sports Buddies
- Bigs with Badges



## IGNITE WITH US

[bbbsnn.org](http://bbbsnn.org) | 775.352.3202 | [welcome@bbbsnn.org](mailto:welcome@bbbsnn.org)

Scan the QR code to  
find out more:







*#defendpotential*

bbbsnn.org