

2023

ANNUAL REPORT



Big Brothers Big Sisters.
OF NORTHERN NEVADA

OUR MISSION

is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. We are committed to our vision of all youth achieving their full potential.

THE POWER OF MENTORSHIP

lies in the moments that spark curiosity and aspiration and inspire potential. Maybe it was the coach who encouraged you to keep going. The guidance counselor who insisted your dreams were within reach. Even the littlest moments can grow into big ones – with a little encouragement, a little hope, and a little inspiration. You don't need to have a specific title, a degree, or any special qualifications other than being compassionate, patient, and accepting. Mentorship sounds huge, but the truth is, **It Takes Little to be Big.**

OUR MATCHES

here at Big Brothers Big Sisters of Northern Nevada showed that this past year. 75% of Littles in our program improved their mental health; 92% maintained or improved their educational expectations; and 87% improved their attitude towards bullying. With nearly 60% of youth reporting anxiety and 16% reporting depression in 2023, that's a big deal. The impacts of mentoring are powerful, and we're working to bring them to more northern Nevada communities than ever as we head into 2024 and beyond thanks to partners like you.

THIS PAST YEAR

has brought us some important tools that will help us along that path. With a new home office located in the heart of Reno, we can offer expanded training opportunities for volunteers and families. We can host group activities for our Bigs and Littles and even neighborhood events to help us spread the word about the power of mentorship. And with new partnerships in place, we'll be able to enhance our program offerings, giving youth in our program better access to career exploration and more support as they plan for their futures. We're looking forward to sharing these plans and more with you with the launch of our new five-year strategic plan this spring. There are BIG opportunities ahead, and there's never been a better time to #JoinTheVillage.

WE KNOW THAT

as a supporter of Big Brothers Big Sisters, you're passionate about empowering youth, and we're grateful for the contributions of our community partners that have made our program possible. As you learn more about our matches and their progress in this report, we hope you'll consider taking one more step and signing up as a mentor. I can tell you, as a Big Brother myself, that **it takes Little to be Big.**



Derek Beauvais

Chief Executive Officer

BIG BROTHERS BIG SISTERS OF NORTHERN NEVADA

BIG NEWS



600 MILL ST.

In the summer of 2023, we encountered an unexpected challenge when we received notice that we would need to leave our long-time office space. BBBSNN was determined not to let this obstacle interrupt programming to Bigs and Littles, and we decided to make a BIG investment in a permanent home for our program and staff. 600 Mill Street in downtown Reno now stands as the cornerstone of our organization and has turned an uncertain time for our agency into an exciting opportunity to spread our roots in the northern Nevada community.

The acquisition of this dedicated building has opened up exciting possibilities.

The increased square footage has allowed us to expand our programming and training areas, fostering a more vibrant and supportive environment for our Littles, Bigs, and families. Group in-person mentor orientations, group trainings for parents on vital youth development and safety subjects, and dynamic in-office group match activities for program participants are now enhanced and more accessible to our matches. Craft nights, holiday events, and the upcoming communal garden in our outdoor space are all helping us become more immersed in the community we love and serve, one event at a time.

Our new home, centrally located in Reno, positions us conveniently close to our Lunch Buddies school partners and our nonprofit partners, and offers easy public transportation access for our families and volunteers. It's helping us collaborate with our community more than ever, and has provided a stability that strengthens our enduring commitment to community and youth empowerment in northern Nevada.

Looking forward, we're enthusiastic about the potential for future growth. Fundraising campaigns, donor tours, and other initiatives will further enhance our capacity to make a positive impact on northern Nevada. As we embark on this exciting journey, the spirit of resilience and determination propels us forward, shaping a future filled with opportunities for our community and beyond. We look forward to showing you around our new home with a grand opening in the coming months!



SUMMARY OF SERVICE

Serving

RENO
SPARKS
CARSON CITY
LYON COUNTY

Total
Kids
Served

281

Lunch Buddies
Partners

9

- Agnes Risley Elementary
- Anderson Elementary
- Bernice Mathews Elementary
- Dorothy Lemelson STEM Academy
- Echo Loder Elementary
- Glenn Duncan Elementary
- Lincoln Park Elementary
- Roger Corbett Elementary
- Smithridge STEM Academy



1600

Volunteer Hours



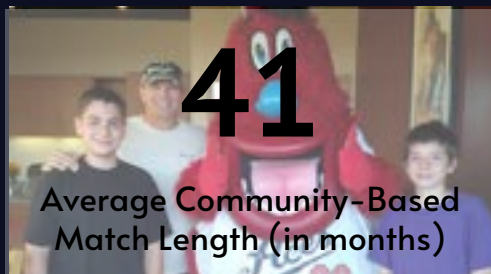
53

Group Match Activities



71

Recruitment Events



41

Average Community-Based
Match Length (in months)

7

Bigs with Badges
Partners

- Washoe County Local Emergency Planning Committee
- Truckee Meadows Fire and Rescue
- Washoe County Sheriff's Office
- University of Nevada Police Department
- Reno Fire Department
- Federal Bureau of Investigation (U.S. Department of Justice)
- Sparks Police Department



800

Match Meetings



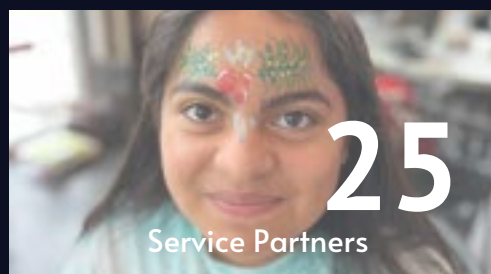
100

Youth and families given material
resources through back-to-school
and holiday shopping events



2000

Youth Served
at community events



25

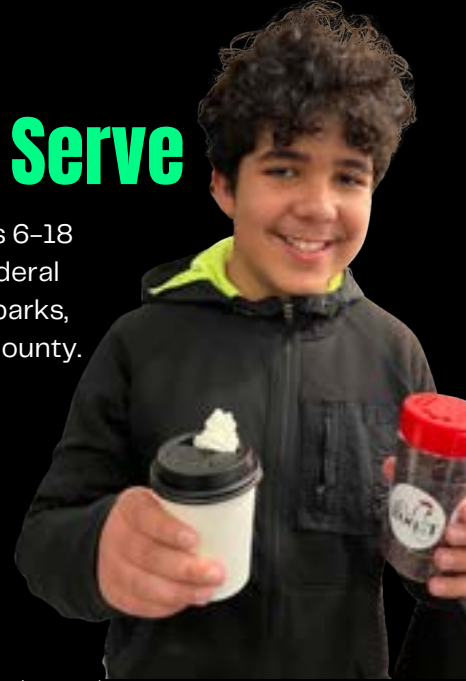
Service Partners



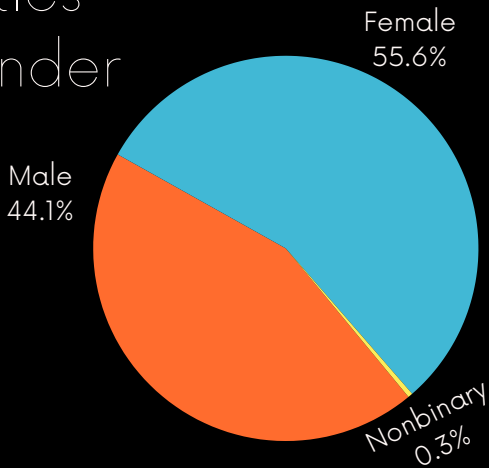
OUR LITTLES BY THE NUMBERS

Who We Serve

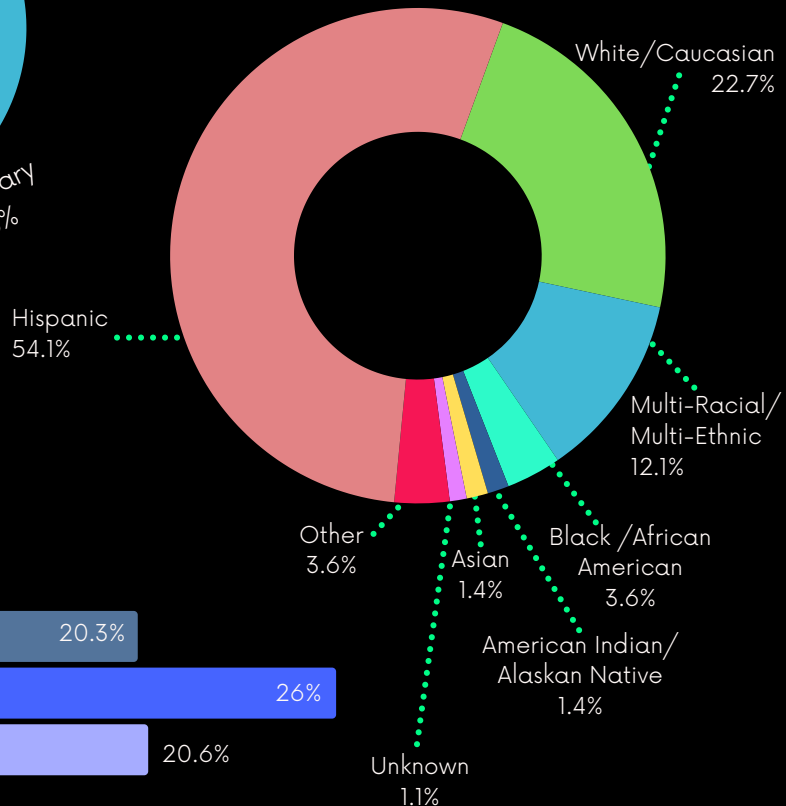
We match children ages 6-18 living at or below the federal poverty level in Reno, Sparks, Carson City, and Lyon County.



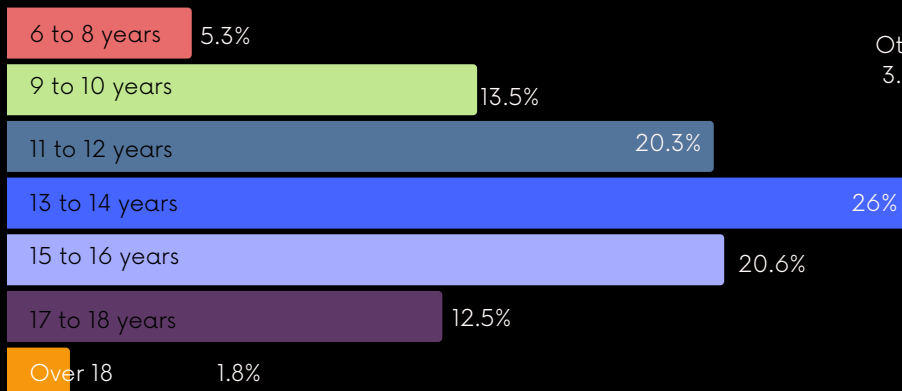
Littles' Gender



Littles' Race/Ethnicity



Littles' Age Range



OUR LITTLES

BY THE NUMBERS



Incarcerated
Parent

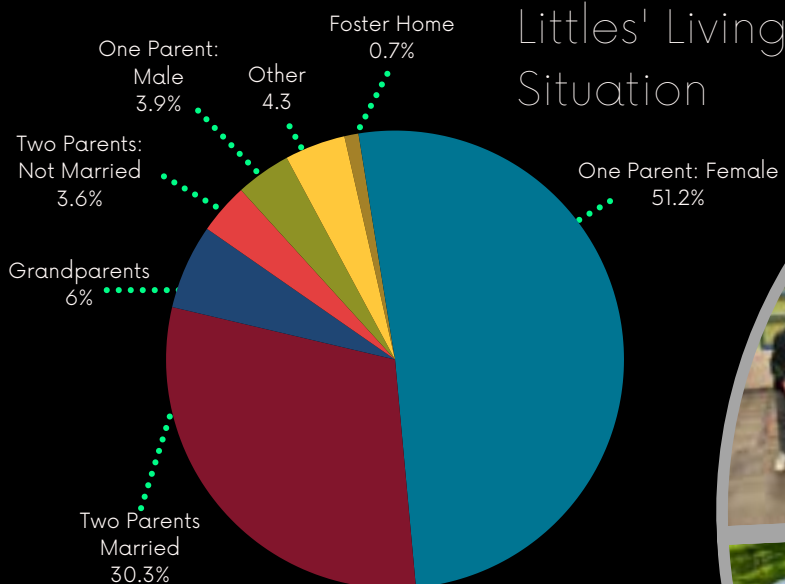
8%

99.6%

Living at or below
200% of the Federal
Poverty Guidelines

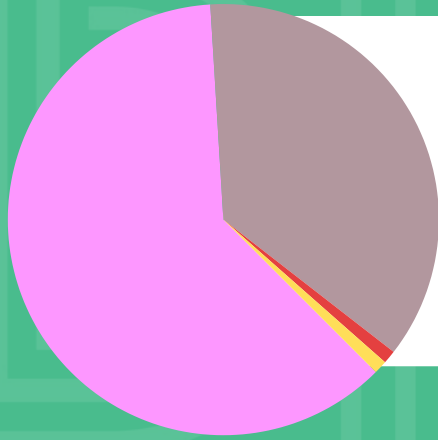
43.9%

Have been impacted
by addiction or abuse



OUR BIGS

BY THE NUMBERS



- FEMALE: 61.9%
- MALE: 36.7%
- NONBINARY: 0.7%
- TRANS: 0.7%



3.9%

18 TO 22 YEARS OLD

30.3%

23 TO 29 YEARS OLD

29.5%

30 TO 39 YEARS OLD

10.3%

40 TO 49 YEARS OLD

12.5%

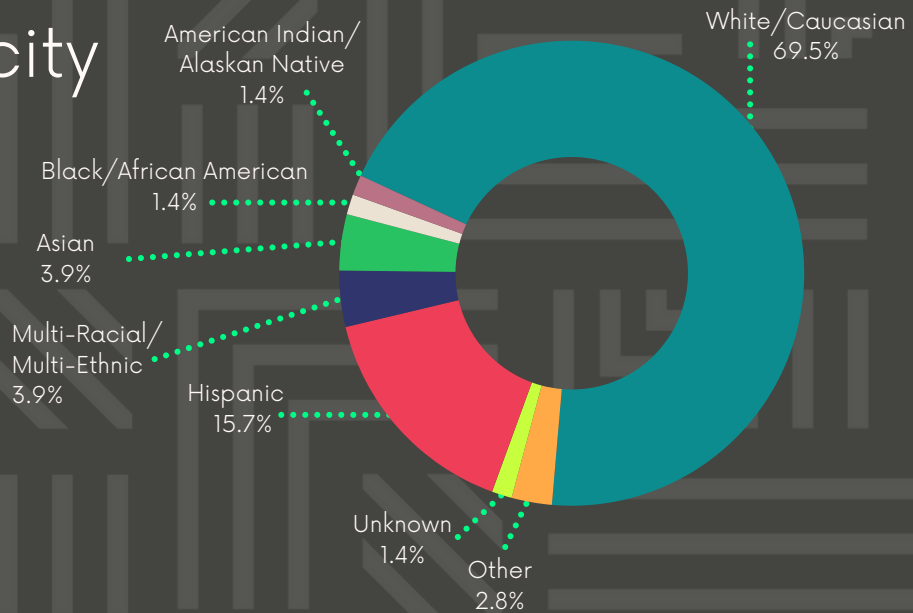
50 TO 59 YEARS OLD

13.5%

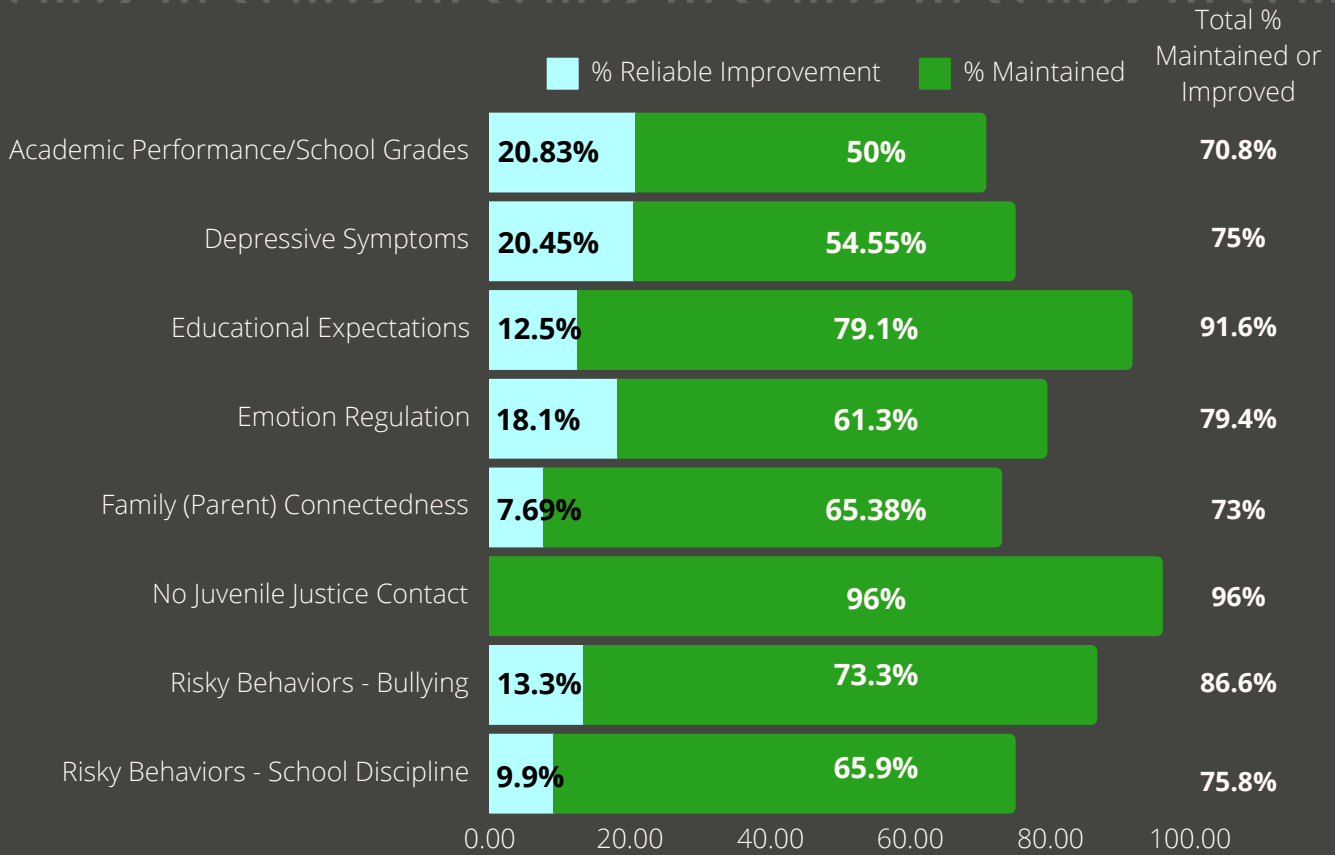
60+ YEARS



Bigs' Race/Ethnicity



2023 YOUTH OUTCOMES SURVEY REPORT



bbbsnn.org | 775.352.3202

Scan the QR code
to find out more:





The Hass Scholarship



Last year, Big Brothers Big Sisters of Northern Nevada proudly introduced the Gretchen Hass Scholarship Fund, an annual scholarship designed to empower and support Littles who aspire to pursue further education beyond high school. We are excited to announce that each eligible recipient will receive a generous scholarship totaling \$10,000. But how do Littles qualify for this life-changing opportunity? Applications for the Gretchen Hass Scholarship undergo a rigorous evaluation process led by our team. Board Members, Big Brothers Big Sisters staff, and community members collaboratively review each application, ensuring a thorough assessment of the applicant's qualifications. Littles are evaluated based on their community service/impact, academic performance, future plans/goals, extracurricular activities, essays, and references. Upon approval, the scholarship funds will be disbursed as direct payments to the student's chosen educational institution. This ensures that the financial assistance goes precisely where it's needed the most—covering tuition, books, and other essential educational expenses. This program underscores our unwavering commitment to fostering the potential within each Little. By providing comprehensive support and a substantial scholarship amount, The Gretchen Hass Scholarship Fund empowers Littles to overcome financial barriers and pursue their academic dreams with confidence. We eagerly anticipate the positive impact it will have on the lives of our Littles, and know it will promote a brighter and more promising future for each individual we serve.

The Graduates

We take immense pride in all of our 2023 graduates, pictured above at our annual BBBSNN Graduation Ceremony. And we want to specially recognize the remarkable achievements of our first Gretchen Hass Scholarship award recipient, Little Sister Jennifer, honored last June. Jennifer's journey is nothing short of extraordinary—she graduated from Wooster High School in 2023 with a stellar 5.7 GPA, consistently making the honor roll. Her dedication and excellence were further acknowledged through numerous awards, including the prestigious AP Scholar Award, a place on the Nevada All-State Academic Team, the Perfect Attendance Award, and the National Hispanic Recognition Award, among others.

What makes Jennifer's accomplishments even more awe-inspiring is the fact that she managed to achieve all of this while holding down a part-time job and pursuing Truckee Meadows Community College dual credit classes. Jennifer embodies resilience and determination, breaking barriers as a first-generation college student. Currently, Jennifer is pursuing her dreams at the University of Nevada, Reno, where she is working towards a Bachelor's Degree in Environmental Engineering with a Minor in Spanish. Her journey doesn't stop there; she envisions obtaining a Master's Degree in Public Health to aid her in her ambition to work addressing inequities in healthcare. Jennifer's story is a testament to the transformative power of education, resilience, and unwavering commitment to one's dreams. As we reflect on her accomplishments, we are inspired by her tenacity, and we look forward to witnessing the incredible impact she will undoubtedly make on the world. Jennifer, the embodiment of courage and ambition, exemplifies the true spirit of the Gretchen Hass Scholarship Fund.



RENNERVATIONS

IT'S SHOWTIME



Did you catch us in the spotlight during Season 1 of "Rennervations," featuring Jeremy Renner on Disney+? Back in early 2022, we received an unexpected and heartwarming surprise from Marvel's Hawkeye himself, Jeremy Renner. Jeremy expressed his desire to build a mobile activity center for our program, recognizing the unique challenges faced by nonprofits in reaching northern Nevada's rural communities. Jeremy envisioned a way for our organization to extend its programs to rural locations and community neighborhoods that lack outdoor green space or safe areas for kids to learn, play, and grow.

After completing the filming process in 2022, we were sworn to secrecy until the show's intended debut. However, as fate would have it, Jeremy Renner faced a life-threatening accident early in 2023, delaying the release of "Rennervations." Thankfully, Jeremy has made a truly inspiring recovery. In April 2023, our staff and Board Members were granted a once-in-a-lifetime opportunity to grace the red carpet at a Hollywood premiere that showcased our agency.

Disney

RENNERVATIONS

We had the privilege of hosting a local premiere in Reno the same week. The celebration brought together matches, volunteers, staff, and families from our community, marking the unveiling of our extraordinary gift – the Rennervations Bus. This mobile activity center boasts a computer lab with a 3D printer, an art studio, a basketball hoop, an outdoor movie theater, and a soccer goal. It allows us to expand our programs into the communities and neighborhoods that need us most. You might have spotted our bus on the road, participating in the Nevada Day parade, community festivals, events, and numerous "trunk or treats" last October throughout the region. If you happen to come across the Bus, snap a picture and tag us on social media for a chance to win cool prizes. Use the hashtag #WhereTheB and tag us @bbbsnn on Instagram or @bbbsnn on Facebook!

The realization of this remarkable vehicle has been a true collective effort, with heroic contributions from our valued partners including Jeremy Renner, The Generator, Corwin Ford, and Disney. Together, we are breaking barriers, reaching new communities, and making a lasting impact on the lives of the children we serve. Stay tuned for more exciting adventures with our Rennervations Bus as we continue to roll into communities with hope, inspiration, and the spirit of mentorship.



ALL EPISODES
April 12

Disney+

Big Sister Sonia + Little Sister Sofia

"I have always believed in the power of mentorship and [as a former Little] I felt like I could offer a unique perspective as part of something that I loved so much as a kid. "

- Big Sister Sonia -

Big Sister Sonia is not only a volunteer mentor, but also a Bilingual Family Enrollment Specialist here at Big Brothers Big Sisters of Northern Nevada. When Sonia joined the team, we were all incredibly touched by her reason for wanting to work at BBBSNN. She herself was a Little Sister who benefited from this program as a child. "I loved having a Big Sister," says Sonia. "Laura played games with me, she helped me figure out things about myself, and she made me feel important. Having a Big made me feel seen. She opened my eyes to the possibility of college and became the only person I had consistent conversations with about myself." When Sonia saw a job opening at BBBSNN, she couldn't help but feel like a full-circle moment was meant to be. "I have always believed in the power of mentorship and as someone who was involved in the program before, I felt like I could offer a unique perspective as part of something that I loved so much as a kid," says Sonia. Just a few months after starting this position, Sonia started the process of becoming a Big Sister. The stars truly aligned when our team found the perfect match for her at the same school where Sonia herself was a Little. Little Sister Sofia, 8 years-old, lives in a multi-generational home with other family members and their kids, so she was excited by the opportunity to join Big Brothers Big Sisters and have some true one-on-one time with her mentor. Sofia's family was concerned she may be experiencing some bullying at school, and felt that a Big Sister could help her be more confident, focused, and independent. Sofia loves kittens, and hopes to become a veterinarian someday.

Though Sofia is rather shy, she was eager to start her match. "Meeting Sofia, I felt a strong sense of connection to her right away," says Sonia.



The moment itself was a little surreal because of how full-circle it felt." At their first meeting, Sofia asked Sonia if she knew about Hello Kitty and quizzed her Big Sister on all of her favorite characters. At the end of this first meeting, Sofia gifted her Big Sister a few small Hello Kitty stickers she had in her pocket. Sonia knew right away what a good activity for them would be, and the next time they met Sonia brought lots of stickers for them to decorate journals with together.

Our Match Support Specialist working with Sofia and Sonia, Mariela, thinks the two are a great match because of their complementary personalities. "Sonia, with her cheerful and outgoing personality, can help Sofia come out of her shell by aiding her in becoming more sure of herself and confident," Mariela says. "Sonia also has experience as a teacher and therefore will have a good grasp on tackling academic goals that Sofia's parent and teacher both identified." Sonia believes her own Big Sister, Laura, played a part in inspiring her to reach the successful career she has today. "I decided I should care about school because college sounded fun when she would talk about it," Sonia says. "Having someone that cared about me and took time to ask me about myself gave me a stronger sense of self and higher self-esteem."

2023

Donors

Big Legacy

Confidence Foundation
The Frank M. and Gertrude R. Doyle Foundation
Grand Sierra Resort
Rick Greenthal and Dr. Michelle Yount
Join Together Northern Nevada
Gene and Kathy Lumsden
Office of Juvenile Justice and Delinquency Prevention
Greg and Leslie Peek

Big Hero

BMO
Robert R. Banks Foundation
The Bretzlaff Foundation
Lindsay Bridges
Bill and Geri Brinton
Earl and Patricia Charles
Tauni Clark
The Clorox Company
Codd Family Charitable Fund
Coleman Children's Foundation
E.L. Cord Foundation
Corwin Ford
EcoWorld
Erlach Computer Consulting

Big Impact

The Abbi Agency
Earl and Elizabeth Ash Foundation
John and Lisa Boyd
Breakthru Beverage Nevada
Debby and Mark Dinsdale, The CartBarn
Sara and Pierson Clair
Martin and Diane Coalson
John and Sara DiLuna
Sue and Chuck Foltz
The Gili Family Fund, I80 Gold Corp.
Juan Carlos Giron
Brian Haug and Gale Kraft
Trina and Michael Hollingsworth
Hot August Nights Foundation
Gailyn and John Johnson
Allen and Gail Kung
Marybeth M. Lamb Foundation
Robert and Melissa Levy
George Mann and Stephenie Morgan
Marie Crowley Foundation

Big Legacy

Nell J. Redfield Foundation
James and Diana Sande, Sande Financial Group
Gayle and Cliff Scheffel
Scheffel Family Foundation
Jack Van Sickle Foundation
Washoe County
Weigl Concrete
Mike Wood, ReMax Real Estate

Big Hero

Thelma B. and Thomas P. Hart Foundation
Helen Close Charitable Foundation
Robert Z. Hawkins Foundation
John Ben Snow Memorial Trust
Hal and Joan Kraft Family Fund
Norma and Kwang Kim
Laura and Griffin Kirsch
Anne and Ryan Polk
Mike Richardson, Bay Equity Home Loans
Janet and Eric Rowen
Justin and Kaitlin Russell
Sandy Scarsella and Ed Boleky
Ron Turek and Ann Carlson
Tony and Emma Wynn
Chris and Mary Yount

Big Impact

Tirzah Mathews
Bob and Kim McCart
MicroMetl Corporation
David and Sue Myers
Nevada Volunteers
Beth and Chris Osborne
Nick Richardson
Rachel Rosemann
Sierra Gold Seafood
Sierra Meat & Seafood
Kendall and Casey Smith
Teamsters Local 986 Charity Fund
Umpqua Bank Charitable Foundation
Union Pacific Foundation
Kaycea and Josh Wallin
Walmart #2106
Walmart #3729
Whittier Trust Company
Craig Wroblewski, Sierra Executive Solutions
Enterprise Rent-a-Car

S
R
O
N
O
D

Big Heart

American Ready Mix
Barbara and Chris Barrett
BBSI
Derek and Nadia Beauvais
Tom and Carol Burkhardt
Camille Mouchawar Foundation
Rebecca Carlson, Carlson + Work
Dr. Richard and Toni Cassas
Construction Material Engineers
Cynthia Lake Charitable Trust

John Ditton
Colleen and Dan Doenges
Bryan and Kim Drakulich
Barrett Franklin
Debra and Denny Gunnels
JCPenney
Jimmy Beans Wool
JPMorgan Chase Bank
Pam and Steve Kessler
Charles Kirst, AVA Logistics

LP Insurance Services
Nugget Casino Resort
Warren Phan
Bob Phillips and Carol Truman
Steve and Jackie Reade
Michael Russell
Danny Schenker
Snell & Wilmer
Sonic Drive-In
Suzan and Michael Starler

Peter and Gail Tierney
Michael and Suzanne Troup
Walmart #3254
Walmart #3277
Joy and Jim Wilson
Courtney Workman
Rachel and Jason Yelley
Batuhan and Kendall Zadeh

Big Friend

Aaron Abernathy
Dale and Kathleen Adams
Alonso & Foy Wealth Management
Amy Alspach
Amada Senior Care
Ken Anderson
Argentum Partners
AssuredPartners Consulting
Colleen Bellon
Kelci Binau
Frank and Jamie Bonetto
Robert and Lynda Buhlig
Gene Carano
Steve and Jin Chang
Bill and Gwendolyn Chatham
Community Foundation of Northern Nevada
Cindy Crowell
Brian Cushing
Elizabeth Day
Alex de Bruin
Jon and Tiffany Del Santo
Michael and Tammy Dermody
Dermody Properties Foundation
DL Freight Solutions
Dolan Auto Group
Ebara International Corporation
Eide Bailly
Bob and Cathy Gabrielli
Mike Givens

Linda Graebner
Elizabeth and Malcolm Heaven
Derek and Mariangela Helgeson
Helix Electric
Sandy Herman
Patty and Scott Hiatt
Walter and Jackie Higgins
Carlton and Helen Honebein
James and Janice Hutton
Inspire Foundation
IQVIA
Matthew Janess
JCPenney
Brooklyn Joiner
Leo and Adrienne Jolicoeur
Shannon Keel
Judith Kienle
Karrie King
Thomas and Debbie King
Kingman Auto Group
Ejnar and Elizabeth Knudsen
Barry Lease
Debbie Leonard
Katrina Loftin
Chris Lynn
Bridget Matos
McDonald Carano
Merril Lynch
Allison and Tom Motherway
Rick Mullins

New York Life Foundation
Nichols Consulting Engineers
Cheryl Olson
Janice Petersen
Ashley and Keenan Polan
Q&D Construction
Reno Rodeo Charitable Foundation
Renown Health
Marion and Thomas Rohrs
Scheels
Trish Schultz
Phillip Scott
Sidney Sinclair
Kelli Singleton
Sterlin Smokey
Squeeze In
Jordan and Casey Stiteler
Ted Stoevers, Sr.
Swizzle
The Garland Company
United Construction
University Police Department - Northern Command
Kent and Teri Vaughan
Dustin and Tori Vieira
Bob and Tami Weigl
Wheeler Blackbeach Foundation
Wolf Pack Moving
Cristal and Alex Woodley
ZLINE Kitchen and Bath

DONORS



COMMUNITY

Community Partners

Amplified Entertainment
A.V.A. Ballet Theatre
Beam Suntory
Bertha Miranda's
BSI
Boomtown Fun Center
Boys & Girls Club of Truckee Meadows
Breakthru Beverage
Bridgewire Maker Space
CartBarn
Chef Jacob Burton
Chef Jerry Ignatich, Grand Sierra Resort
Chef Leigh Anne Page, Delicious Designs
Chef Mark Estee, Reno Food Group
Chef Patti Dellamonica-Bauler, GSR
Chef Yajaira Villalobos, Señorita Sweets
Corwin Ford
Daddy's Tacos
Disney+
Dr. Angela Heinemann
EcoWorld
Empower Youth
Enterprise Rent-a-Car
Enchanted Cat Cafe
Erlach Computer Consulting
Federal Bureau of Investigation (U.S. Department of Justice)
Fernley Community Foundation
Fly High
Grand Sierra Resort
Honeybar
Honeypot Social
House of Bread
Jeremy Renner
Jeramie Lu
Jimmy Beans Wool
Join Together Northern Nevada
KT Grace Foundation
Kiwanis Bike Project
Kersey Doodles
Kolo 8 News Now
Kylie Rowe Co.
Lyon County Human Services
Macy's
Mari Chuy's
Mark Bell
Mesa Rim
Montreux Golf & Country Club
Nell J. Redfield Foundation
National Automobile Museum
Nevada Athletics
Nevada Brining Co.
Nevada Volunteers
New West Distributing
Northwest Self Storage
Nordstrom Rack
Orange Theory
Perenn Bakery
Pizzava
Pitch Black Printing
Raise Away
Rancharrah
Rennervations Foundation
Reno Aces
Reno Fire Department
Reno Police Department
Rosebud Floral Design
Roundabout Catering
Rusty Taco
Safe Kids Washoe County
Sierra Gold Seafood
Sierra Meat & Seafood
Skyler Tremaine
Sonic Drive-In
Squeeze In
Sparks Police Department
Starbucks
Styles by Sean Connor
Swizzle Brand Solutions
Solace Tree
Somerset Golf & Country Club
The Club at ArrowCreek
The Depot
The Discovery
The Playful Potter
The Row
Truckee Meadows Community College
Truckee Meadows Fire and Rescue
University of Nevada, Reno
University Police Department
UNR Performing Arts
Urban Roots
Visit Reno Tahoe
Washoe County
Washoe County Local Emergency Planning Committee
Washoe County School District
Washoe County Sheriff's Office
Whispering Vine Co.
Winspire
Wolf Pack Moving
Yuzy Margaritas
Zulily

S
P
A
R
T
N
E
R
S



MEET OUR BOARD

BBBSNN

BOARD EXECUTIVE COMMITTEE

Christy Wheeler, Board Chair, joined JULY 2017
Senior People & Culture Business Partner
Reno Tahoe Airport Authority

Mike Givens, Vice Chair, joined JULY 2017
Realtor
Dickson Realty

Courtney Pino, Secretary, joined DEC 2017
Employee Benefits Consultant
LP Insurance

Rick Greenthal, Treasurer, joined MAY 2015
Retired
Sentex Systems

Gayle Scheffel, Member At Large, joined OCT 2020
Scheffel Partners

Robert Levy, Member At Large, joined JAN 2001
Vice President, Portfolio Management
Whittier Trust Company

Rachel Yelley, Chair Emeritus, joined MAY 2014
Wells Fargo Advisors

BOARD OF DIRECTORS

Barbara Barrett, joined MAY 2014
VP Senior Private Client Advisor
BMO Financial Group

Tauni Clark, joined JULY 2019
Realtor
Ferrari-Lund Real Estate

Jon Del Santo, joined JAN 2022
Principal
Construction Materials
Engineers, Inc.

Sue Foltz, joined NOV 2022
Co-Founder – President
Doula Co-Op of Reno

Cristal Herrera Woodley, joined JULY 2019
Director of Marketing
Renown Health

Eric James, joined JAN 2023
Chief of Police
University of Nevada, Reno

Laura Kirsch, joined MAY 2020
Realtor
Marmot Properties

Tirzah Mathews, joined JAN 2022
Alternate Public Defender
Washoe County

Mike Richardson, joined JULY 2019
Mortgage Lender – Branch Manager
Bay Equity Home Loans

Chris Riche, joined AUG 2022
Chief Marketing Officer
Quantagonia GmbH

Kent Vaughan, joined AUG 2014
Sr. Vice President of Hotel Operations
Grand Sierra Resort

Laura Zander, joined JAN 2023
Co-Founder – Owner
Jimmy Beans Wool

MATCH HIGHLIGHT

BIG BROTHER JIM & LITTLE BROTHER NATHAN



In February 2023, Little Brother Nathan and Big Brother Jim were first paired together as part of our Lunch Buddies program. "Nathan and Jim are the perfect match," says their Match Support Specialist, Mariela. "They bonded over their mutual love of soccer. Jim has become a constant positive presence for Nathan and has helped him improve his outlook and performance at school."

Nathan, 8, is a jokester, and his teachers describe him as a great leader when he puts his mind to it. He loves math and is happy to jump in and help other students who are struggling with the subject. Nathan sometimes worries about not having food in the fridge, which also makes him sad. He is being raised by a single dad and has a lot going on in his young life.

Nathan's time together with his Big Brother helps get his mind off of any worries he may have, as he knows that when Jim comes to see him at school his biggest cheerleader has arrived. Nathan always looks forward to seeing his Big Brother and excitedly awaits his arrival on the days he knows they meet. "I love seeing his smile and getting his hug every time we visit," says Jim.

MATCHED 2023

Jim joined Big Brothers Big Sisters as a mentor after hearing multiple people he knew speak highly of the program. He already understood the importance of mentorship because of a mentor he had in his life growing up. "My grandmother was my mentor," says Jim. "She watched over me as my parents each worked long hours. She gave me the gift of appreciating how important it is to be fair, to be kind, and to give back to the community. She was also my Big in a way because I was an only child and most of my time spent after school was with her."

Some of the goals that Nathan and Jim have set for their match include helping Nathan develop his interests (like soccer), showing him how to improve interpersonal relationships, and bettering his self-image. Jim knows that the way to help Nathan accomplish these goals isn't through any over-the-top activities; instead Nathan grows the most when they focus on quality time and learning from one another. "It's not what we do, it's how we spend our time together," says Jim. "It can be a talk about what may have happened at school. Or it's a full field soccer match with he and I passing the ball to each other. Or us playing fraction dominoes. It doesn't matter what we do; it is how we make one another stronger and better people."

For as much as Jim teaches Nathan, he feels his Little Brother has had just as strong of an impact on him. "Nathan teaches me to be understanding and to listen," Jim says. "We don't listen enough. Oh, and he also schools me at soccer."

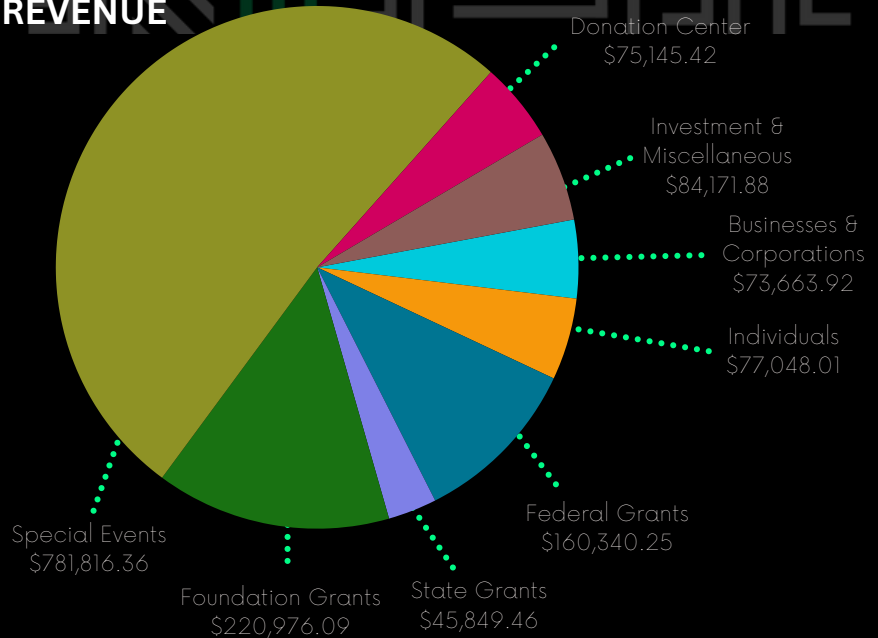


FINANCIAL ANALYSIS

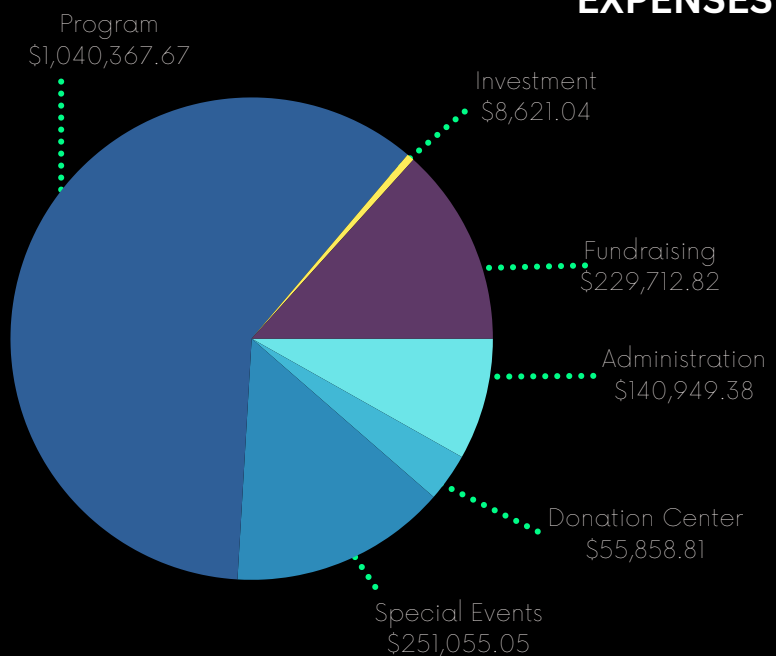
REVENUE

In 2023, we at Big Brothers Big Sisters of Northern Nevada (BBBSNN) embarked on a strategic financial journey, laying the groundwork for an exciting future filled with expanded impact and community enrichment. Foreseeing the reopening of nine new school program sites, we made a deliberate choice to invest in growing our staff, recognizing the pivotal role it plays in supporting our ambitious growth goals. Although this decision led us to project a loss for the year, we knew it was necessary to show forward-thinking vision to increase our outreach and youth served as we looked to the future of our agency and community.

Our financial performance in 2023 does show that loss but also stands as evidence of our proactive strategy. Crucially, our financial foresight and judicious planning allowed us to absorb the projected loss without compromising the integrity of our programs or our ability to serve the community in the coming months and years. Thanks to shrewd investments and prudent savings from previous years, our organization is still poised to grow and succeed. By appropriately planning, BBBSNN has laid the foundation for future success. We are prepared to sustain growth into new service areas and program formats, ensuring that our positive influence on the lives of young people continues to ripple through the community for years to come. Our financial performance in 2023 not only reflects our commitment to our mission but also instills confidence in our ability to thrive and make an even greater impact in the years ahead.



EXPENSES





Big Sister Joy + Little Sister Lilly



Little Sister Lilly is 10 years-old, and described by her family as having a great sense of humor and a desire to help others. She loves reading, arts and crafts, and drawing, which she says is calming to her. Lilly is very proud of her artistic talents and wants to be a teacher when she grows up. In joining Big Brothers Big Sisters, Lilly and her family were hoping she would make a new friend who could help her build her self-esteem, express her feelings, and improve her academic performance. Growing up, Lilly has faced a few challenges like being exposed to substance abuse, and she and her family were very excited for her to meet her Big Sister.

Big Sister Joy joined Big Brothers Big Sisters because of her love for kids. "I saw being a Big as a great opportunity to give back to my community in a meaningful way by working one-on-one with the next generation," she says. Joy is no stranger to serving youth in Northern Nevada, as she is the Executive Director of Girls on the Run Sierras. She also had a mentor of her own growing up: her high school basketball coach, Coach Flannagan. "He showed me the value of discipline and structure," Joy says.

Lilly and Joy were matched in April 2023. Together, they enjoy reading, drawing pictures for each other, and eating cinnamon sugar apples. "My favorite thing about being matched with Lilly is we are equally excited to be with each other," says Joy. "When she sees me arrive, she yells 'JOY!' and runs to me. In that moment we both feel valued and loved."

Lilly found exactly what she was hoping for in her Big Sister. Joy has been engaged in Lilly's life since the day they met, and has been patient, kind, and understanding of Lilly's needs. Joy supports Lilly's academic success and has been a very positive role model for girl empowerment to Lilly. Since being matched, Lilly has continued to thrive in school and improved her decision-making skills. She is sociable and makes positive friendships with her peers. Joy is a very important person in Lilly's life and she proudly talks about her Big Sister to anyone she knows. "Lilly cares a lot about Joy," says Lilly's grandmother, Zoña. "Every Wednesday Lilly knows Joy is coming and that has become her favorite day at school."

Joy says that her Little Sister has taught her the importance of greeting people by name. Lilly will greet everyone she sees with "hello" and their first name, which makes people smile and feel seen. "My hope for Lilly in the future is that she becomes the rad, caring, strong, funny, and smart woman that I see in her," Joy says.

Lilly and Joy are members of our Lunch Buddies site-based mentoring program, where Joy visits Lilly's school for about an hour once a week, over lunch. They have also attended some of our agency events like our 2023 Holiday Party, where they played at The Discovery and ate cotton candy together. To anyone considering becoming a Big, Joy says "DO IT! I should have joined this program years ago. Every second I spend with Lilly is worth it!"

MEET THE TEAM

BBBSNN



SONIA AREVALO
BILINGUAL ENROLLMENT
SPECIALIST
JOINED 2023



HAILEY ARMER
VOLUNTEER ENROLLMENT
SPECIALIST
JOINED 2023



DEREK BEAUVAIS
CEO
JOINED 2018



ALEESAH CAMPBELL
OPERATIONS DIRECTOR
JOINED 2021



SKYLER DILLON
RESOURCE
DEVELOPMENT DIRECTOR
JOINED 2017



BETTY FLORES
LEAD MATCH
SUPPORT SPECIALIST
JOINED 2006



ERIKA HOPSON
PROGRAM DIRECTOR
JOINED 2015



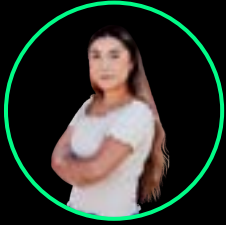
LEXI KAISER
MATCH SUPPORT
SPECIALIST
JOINED 2023



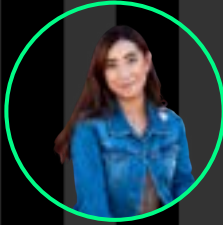
JOHN MENDICINO
MENTOR COORDINATOR
FOR SPECIAL PROGRAMS
JOINED 2019



OLIVIA NEVAREZ
OFFICE
ADMINISTRATOR
JOINED 2022



GUADALUPE OCHOA
BILINGUAL ENROLLMENT
SPECIALIST
JOINED 2019



MARIELA OCHOA
BILINGUAL MATCH
SUPPORT SPECIALIST
JOINED 2020



MA'KAYLA PORTER
VOLUNTEER SPECIALIST
JOINED 2023



EMILY ROBERTS
ENROLLMENT SPECIALIST
JOINED 2021



MANDY SCHUVEILLER
BILINGUAL MATCH
SUPPORT SPECIALIST
JOINED 2014



JORDAN STITELER
EVENTS COORDINATOR
JOINED 2023



MEL ULLOA-COSTA
MARKETING DIRECTOR
JOINED 2018



CRAIG WOOD
DONATION
CENTER DRIVER
JOINED 2017

STAFF PAGE



IT TAKES **LITTLE** TO BE **BIG**